



**BUILDING
BUSINESS**

LEADERS

Aspiring Social Impact



INFORMATION
BULLETIN **2024**



OUR VISION

Developing responsible leaders with an entrepreneurial mindset and striving for sustainability

Late Basant Kumar Birla and Sarala Birla

FOUNDED IN 1988 BY INDIA'S LEADING BUSINESS HOUSE

Basant Kumar Birla Group

BIMTECH ACHIEVED CATEGORY-I GRADED AUTONOMY FROM AICTE

among 400 PGDM Institutions in 2020

BIMTECH IS NOW AACSB ACCREDITED

Joins IVY League of Top Globally Recognized B-Schools

70 FACULTY MEMBERS OUT OF WHICH 43% FEMALE FACULTY, 81% FACULTY WITH Ph.D DEGREE,

Including some with IIT/IIM background having worked in Industry up to CXO positions

EQUIVALENCE WITH MBA DEGREE OF ALL 4 PGDM

Programmes from Association of Indian Universities (AIU)

INTERNATIONAL PARTNERS AND ALLIANCES

Tie-ups with 64 foreign B-Schools and Universities, International Institute of Business Analysis (IIBA)-Canada, Chartered Insurance Institute (CII)-UK, Life Office Management Association (LOMA)-USA

RANKED 48th IN THE MANAGEMENT CATEGORY IN ALL INDIA NIRF RANKING 2023 - (NIRF-National Institutional Ranking Framework)

NATIONAL ACCREDITATION BY NATIONAL BOARD OF ACCREDITATION (NBA)

for all 4 PGDM Programmes

GLOBAL RECOGNITION

First Indian B-School to get BSIS (Business School Impact System) Label from EFMD, BRUSSELS

RANKED 17th AMONG

TOP PRIVATE B-SCHOOLS in India - (Business Today-MDRA Best B-Schools Ranking 2023)



Building Business Leaders, Aspiring Social Impact

CONTENTS

• Message From The Chairperson	01
• Welcome Message From The Director	03
• Our Core Team	05
• About The Institute	06
• Other Campuses	06
• Enabling IT Infrastructure for Digital Class	08
• PGDM (Post Graduate Diploma In Management)	10
• PGDM (International Business)	14
• PGDM (Insurance Business Management)	19
• PGDM (Retail Management)	22
• Fellow Programmes	25
• Our Resources - The Network	38

• Centre for International Affairs	38
• Student Clubs & Convents	39
• Centre for Corporate Relations	34
• Sector Wide Firm Placements & Summer Internship	35
• Some of The Leading Corporates Offering Final Placement	34
• Some of The Leading Corporates Offering Summer Internship	37
• Some of Our Distinguished Alumni	38
• Thought Leaders @ BMSITDC	42
• Campus Facilities	44
• Admission @ BMSITDC	48
• Important Regulations	52
• Scholarships Offered	53

MESSAGE FROM THE CHAIRPERSON

*"Education is the most powerful weapon
which you can use to change the world."*
Nelson Mandela

These words by Nelson Mandela resonate deeply with our shared belief in the transformative power of education. They remind us that every moment spent in the pursuit of knowledge has the potential to shape not only our lives but also the world around us.

Established in 1986, Birla Institute of Management Technology is one of the nation's oldest and most prominent business schools. Through its broad range of academic offerings, BIMTECH continues to set the standard in the 21st century for leadership and innovation in business education.

We have a rich legacy of providing top-quality management education that equips our students with the knowledge, skills, and mindset needed to thrive in the ever-evolving global business landscape. Our mission is to nurture future leaders who can drive positive change in their organizations and society at large.

BIMTECH has signed MoUs with a number of renowned B-schools across the world for student and faculty exchange, and collaborative research. We wish to converge ideas that would make the future of this world more secure, and productive.

Remember that your dreams and aspirations are within reach, and we are here to help you achieve them.

I extend my best wishes to you as you embark on this important journey of higher education.

Smt. Jayashree Mohta

BOARD OF GOVERNORS



Shri A.K. Agarwala
Chairman, Business
Review Council, Aditya
Birla Management
Corporation, Mumbai



Dr. Ajit Rahate
Vice-Chancellor,
Birla Institute of
Politics and Economics,
Pune



Shri G.N. Bajpai
Ex-Chairman, SEBI and
LIC, Mumbai



Mr. Sanket Khandan
Senior Partner, Khaitan
Legal Associates,
Mumbai



Shri Vilash Rautal
Director, Rautal Tech
Park (PTL),
Mumbai



Dr. H. Chaturvedi
Director,
BIMTECH



Dr. Anjjan Varma
Former Dy. Director,
BIMTECH



Shri Anil Gupta
Director, Pyramid Cyber
Security & Forensic
PI Ltd., New Delhi



Dr. Vipul Singh
People Director & HR Head,
Lujax Technology, Gurgaon, India



Dr. Manasi Chaudhuri
Professor,
BIMTECH

FROM THE DIRECTOR'S DESK

Welcome to an inspiring journey
of academic excellence and personal growth!



Choosing the right college is a momentous decision, one that will profoundly shape your future, and we are honored that you are considering us to be a part of your educational journey.

The PGDM program at BIMTECH is designed to equip you with the essential skills and knowledge necessary for career progression and success. Our curriculum places a strong emphasis on the practical application of theoretical concepts, ensuring that our graduates are well-prepared to address the evolving challenges and requirements of the global marketplace. Our programs will help polish your abilities in management, critical thinking, communication, and problem-solving skills.

BIMTECH has achieved the prestigious AACSB accreditation, a globally renowned recognition for educational institutions. This signifies exceptional programs, faculty, students, diversity, and employer interest. Regular Industry-Academia Conclaves and a focus on Industry Internships exemplify our dedication to fostering a robust connection between education and industry.

Our comprehensive approach to holistic education nurtures values, integrity, and a strong sense of responsibility in our students, empowering them to make meaningful contributions to their local communities and the global society at large. This holistic perspective ensures that our students not only excel as professionals but also embody the qualities of compassionate and responsible global citizens.

As you explore this admission brochure, you will discover a wealth of information about our courses, state-of-the-art facilities, and many opportunities for personal and professional growth that await you here. I encourage you to ask questions, and engage with our current students and faculty to get a true sense of what life is like at BIMTECH.

We are excited about the prospect of having you join our college and become a part of our legacy of excellence.

With best wishes,

Dr. Hartvanah Chaturvedi

OUR CORE TEAM



Prof. Sanjiva Shankar Dubey
Dean (Academics)



Dr. A. Sahay
Dean (Research)



Dr. K.C. Arora
Registrar



Dr. Ashjit K. Chatterjee
Dean (Student Welfare
& Support Services)

ABOUT INSTITUTE

THE BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH) WAS ESTABLISHED IN 1988 UNDER THE AEGIS OF THE BIRLA ACADEMY OF ART AND CULTURE. LATE BASANT KUMAR BIRLA, EX-CHAIRPERSON OF THE BASANT KUMAR BIRLA GROUP OF COMPANIES AND LATE SARALA BIRLA, EX-CHAIRPERSON OF THE BIRLA ACADEMY OF ART AND CULTURE WERE THE FOUNDERS OF BIMTECH.

THE INSTITUTE IS GOVERNED BY AN EMINENT BOARD OF GOVERNORS MOSTLY DRAWN FROM THE TOP ECHELONS OF THE INDUSTRY. THE INSTITUTE IS SUPPORTED BY THE BASANT KUMAR BIRLA GROUP AND ADITYA BIRLA GROUP OF COMPANIES.



BIMTECH IS NOW AACSB ACCREDITED

ACCREDITATION BY THE US BASED INTERNATIONAL ACCREDITING BODY, I.e., ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB), IS CONSIDERED TO BE THE GOLD STANDARD IN MANAGEMENT EDUCATION. IT IS KNOWN WORLDWIDE AS THE LONGEST-STANDING, MOST RECOGNIZED FORM OF SPECIALIZED ACCREDITATION THAT AN INSTITUTION AND ITS BUSINESS PROGRAMS CAN EARN. AACSB ACCREDITATION OFFERS A FRAMEWORK OF GLOBAL STANDARDS BY WHICH BUSINESS SCHOOLS AROUND THE WORLD EVALUATE THE QUALITY OF THEIR PROGRAMMES. LESS THAN 7 PERCENT OF THE WORLD'S TOP B-SCHOOLS HAVE BEEN ACCREDITED BY AACSB SO FAR.



Programmes Offered

Two Years Full-Time Post Graduate Diploma Programmes

ACTE Approved:

All programmes have MBA Equivalence by Association of Indian Universities (AIU)

All programmes are accredited by National Board of Accreditation (NBA)

- ▲ PGDM
- ▲ PGDM - International Business
- ▲ PGDM - Insurance Business Management
- ▲ PGDM - Retail Management
- ▲ PGDM - Artificial Intelligence & Data Science

Fellow Programmes

ACTE Approved:

- ▲ Fellow Program in Management (FPM)
- ▲ Executive Fellow Programme in Management (EFPM)

FULLY RESIDENTIAL GREEN CAMPUS WITH STATE-OF-THE-ART INFRASTRUCTURE, Strategically located in the National Capital Region, Delhi (NCR) which is a hub of major recruiting companies

Building Business Leaders, Aspiring Social Impact
Building Business Leaders, Aspiring Social Impact
Building Business Leaders, Aspiring Social Impact





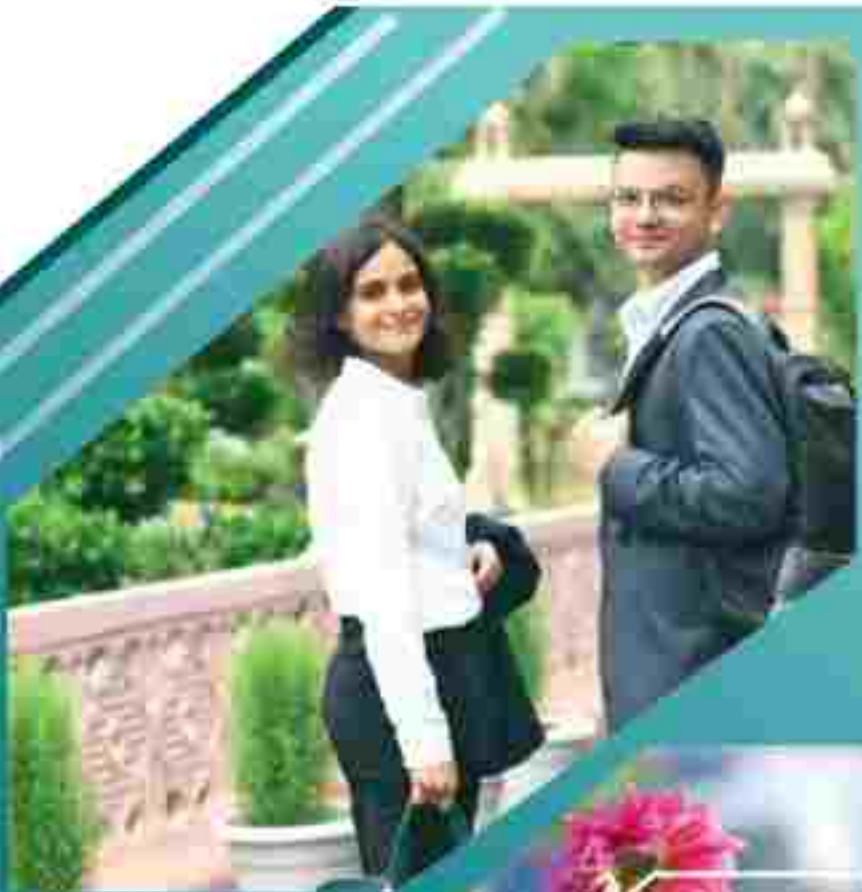
I love the location. There are plenty of shops in town and you can easily go five minutes down the road to visit the lovely city.

You'll find everything you need within close walking distance, from open spaces, gardens and sports pitches to academic buildings. The lush green campus has its own array of seasonal and aromatic flowers.

GREEN CAMPUS

We're lucky to have such a beautiful place to call home – our 10 acre campus is BIMTECH'S most glorious asset.





ENABLING IT INFRASTRUCTURE FOR DIGITAL CLASS AT BIMTECH

BIMTECH undertook several initiatives to enable faculty and students for Digital learning.

Preparedness/Solutions for Digital/E-learning

- All Faculty members are fully trained in:
 - delivering an online class and seamlessly engage with the students.
 - using Zoom, Google Meet, Google Class Jamboard, Socrative and Slido for better engagement with students.
- All academic staff members like program managers and assistants are fully trained in all online tools and technology so that they provide full support in conducting seamless classes.
- Latest version of the Learning Management System (Moodle) and Google classrooms have been adopted as E-learning platforms.

Upgradation of IT Infrastructure to Facilitate Blended/Digital Learning

- All 14 classrooms at BIMTECH are equipped with germ resistant 86 inches' interactive touch panel with PC (Smart board) for presentation and class delivery.
- Cameras are fitted in all the classrooms.
- High-end laptops with 5th Generation processor and 500 GB SSD hard drives are used by all faculty engaged in active teaching.
- High end headphones and hand free mike have been provided in the class so that faculty can take the class comfortably.
- Internet Network bandwidth has been upgraded from 400 MB to 1 GB.
- Advance LMS Moodle is now migrated to Cloud. All faculty and staff have been trained on Moodle.
- Google classroom with option for MS Teams is created for classroom management of all physical classrooms.
- Recording and storing of class lectures is enabled on Google drive.
- Zoom license is available for external faculty as well as for specific lectures by respective programs.
- Two smart class rooms are fully equipped with latest AIO (all in one) systems, and ITP (Interactive Flat Panel).



Digital & E-learning



Building Business Leaders, Aspiring Social Impact



PGDM

THE POST GRADUATE DIPLOMA IN MANAGEMENT PREPARES FUTURE BUSINESS LEADERS FOR GLOBAL CAREERS IN EMERGING SECTORS. THE PROGRAM OFFERS DUAL SPECIALIZATION

- FUNCTIONAL SPECIALIZATION AND INDUSTRY SPECIALIZATION
- FUNCTIONAL SPECIALIZATION PROVIDES AN IN-DEPTH UNDERSTANDING OF THE CHOSEN FUNCTIONAL AREA OF, VIZ: MARKETING, FINANCE, HUMAN RESOURCES, STRATEGY AND CONSULTING & OPERATIONS. INDUSTRY SPECIALIZATION MAKES THE PARTICIPANTS JOB READY BY PROVIDING COMPLETE UNDERSTANDING OF THE CHOSEN INDUSTRY SPECIALIZATION IN EMERGING AREAS AS BFSI / IT-ITES / ANALYTICS AND DIGITAL BUSINESS.



From The Chairperson's Desk

The PGDM program architecture is designed in consultation with Business Leaders and after benchmarking with some of the best-known MBA Programs globally. The rigorous nature of the programme equips the participants with the necessary hard and soft skills to excel in leadership roles across different industries globally. Live Projects, Summer Internship Projects and Simulations, provide opportunities to apply the theoretical concepts in the real business scenario. Students can understand corporate challenges and culture better through such activities.

Dr. L. Ramani
Chairperson
Business Management Programme
Lramani@dimtech.ac.in

PROGRAMME HIGHLIGHTS

01

Flagship program of the Institute, **Dual Specialization** – One in a Functional Area (Marketing, Finance, Human Resources, Strategy and Consulting & Operations) and the other in a chosen industry specialization (BFS/IT-ITES, Digital Business & Analytics).

03

Merit based Scholarships for Global Certifications. Additional training in emerging areas like Blockchain, Power BI, Tableau and Digital HRM.

04

Includes experiential courses on leadership, Enterprise Lab and Personal Branding which are critical to being a successful manager.

05

Offers a virtual experience of managing a business through strategic simulations such as Harvard Business Publishing Education, Capstone & Markstat. The students are exposed to business decision making in a highly competitive environment with unpredictable futures.

06

Provides opportunity to go for industry certification in Six Sigma from KPMG, marketing research from MRS, Insolvency & Bankruptcy Code, Financial Modeling & Valuations from Insolvency Professional Agency of Institute of Cost Accountants of India, ECBA from IIBA and other certifications offered by NISM, NSE and Indian Institute of Banking.

COURSE CURRICULUM

TRIMESTER I

- Effective Managerial Communication
- Design Thinking
- Financial Accounting
- Information Systems Management for Business
- Managerial Economics
- Marketing Management I
- Organizational Behaviour
- Statistics for Business Analysis
- Experiential Learning I
- Leadership Experience and Attitude Development I

TRIMESTER II

- Applied Communication
- Human Resource Management
- Macroeconomics
- Managerial Accounting
- Marketing Management II
- Operations Management
- Research Methodology
- Market Research (Students who opt for Marketing Specialization)
- Experiential Learning II
- Enterprise Lab and Business Models I
- Leadership Experience and Attitude Development II

TRIMESTER III

- Corporate Finance
- Global Business Environment
- Strategic Management
- Experiential Learning III
- Enterprise Lab and Business Models II
- Leadership Experience and Attitude Development III
- Specialization

TRIMESTER IV

- Happiness and Wellbeing
- Responsible Business
- Capstone Business Simulation
- Specialization

TRIMESTER V

- Legal Aspects of Business
- Innovating for Business 4.0 (IB4)
- Bouquet Electives

TRIMESTER VI

There will be one course from the chosen business vertical. In addition, the student may choose two courses from the offerings made as Bouquet Courses. The list of Bouquet Courses will be shared before the beginning of Term VI.

† All students must undergo 10-12 weeks of Summer Internship starting in April.

Enterprise Lab is an experiential course that allows the students to apply theoretical concepts in real business practice and develop critical thinking in participants for problem solving and decision making with an entrepreneurial mindset. The course aims to develop a holistic understanding of the business, integrating the functional areas.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career. LEAD will allow every student to experience, develop and hone their leadership skills. The basic premise of this course is: Learning by Doing.



PGDM

Post Graduate Diploma in Management

HARVARD & IVEY
CASES ARE PART
OF THE
PEDAGOGY

Every Student of PGDM will have to choose one specialization from the following: Marketing, Finance and Banking, Human Resources, Strategy and Consulting, Operations & Decision Science. The list of papers in each of the functional specialization is given below. Specializations will be offered based on the criteria to be decided by the Institute.

DUAL SPECIALIZATION

Functional Specialization

Marketing

- Digital Marketing
- Sales and Distribution Management
- Services Marketing
- Consumer Behavior
- International Marketing
- Luxury Marketing
- Marketing Analytics
- Rural Marketing
- Product and Brand Management
- Advance Marketing Analytics
- Business-to-Business Marketing
- Customer Relationship Management
- Integrated Marketing Communication
- Retail Marketing

Human Resources

- Learning & Development
- Organization Development and Consulting
- Talent Acquisition and Competency Mapping
- HR Analytics
- Human Resource Planning
- Employee Relations and Labour Laws
- Managing People and Performance in Organizations
- Compensation Management
- Labour Legislations
- International HRM

Strategy and Consulting

- Managing Strategic Partnerships
- Business Model Innovation
- Strategic Project Management
- Multinational Corporate Strategy
- Technology Strategy
- Strategic Execution and Performance
- Strategy and Environmental Sustainability
- Management Consulting Practices
- Developing Strategic Foresight
- Corporate Entrepreneurship
- Merger & Acquisitions and Restructuring

Finance and Banking

- Financial Services, Products and Markets
- Investment Management
- Project & Infrastructure Finance
- Fixed Income Securities
- Financial Derivatives
- Financial Planning and Wealth Management
- Business Analysis and Valuation
- International Financial Management
- Advance Financial Statement Analysis
- Mergers, Acquisitions & Corporate Restructuring
- Financial Econometrics
- Management of Commercial Banks
- Banking Laws and Operations
- Corporate Banking and Credit Appraisal
- Financial Risk Management
- Financial Modelling
- Behavioral Finance

Operations & Decision Science

- Supply Chain Management
- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation and Quality Management
- Data Envelopment Analysis
- TQM Manufacturing and Services
- Supply Chain Analytics
- Operations and Supply Chain Strategy
- Multi-criteria Decision making
- Project Management
- Lean Sustainable Supply Chain
- Organizational, Financial and Sustainability Issues in Operations Management
- Digital Transformation of Supply chains
- Supply Chain Logistics

Building
Business
Leaders,
Aspiring
Social
Impact



Scan
QR Code

Industry Specialization is the second specialization aimed to prepare a student thoroughly for a particular domain and provide a holistic understanding of the chosen domain. These courses in these industry specializations are cut across various functional specializations. Students are exposed to the latest technology adopted by the chosen industry specialization. These specializations are selected after research on placement trends and a series of discussions with industry leaders. Students from any functional specialization can choose any industry specialization. However, students with appropriate skill sets must choose some of the specializations to ensure success. This will also provide smooth career ahead. Analytics specialization will be offered purely based on merit. Knowledge of Python and Statistics is necessary; therefore students will be tested on those parameters to draw merit lists.

These are advanced courses from different functional areas which will be offered in Terms V and VI. It is entirely the choice of the students to choose or not to choose these courses. Students can select one course in Term V and two courses in VI. It is recommended, though not compulsory, for students to opt for these courses. However, if they opt, it will be a credit course like any other course.

Industry specialization list is indicative and the actual offering may vary depending on the recruiters' feedback.

Industry Specialization

BFSI

- Retail Banking (Liability and Asset Products and Related Services)
- Insurance & Risk Management
- Managing Customer Wealth
- Digital Insurance
- Advanced Digital Banking
- Digital Finance and FINTECH-I
- Digital Finance and FINTECH-II
- Risk Management in BFSI-I
- Risk Management in BFSI-II
- Analytics for BFSI

IT/ITeS

- Digital Technology Consultancy and Business Development (DTCBD)
- Business Analysis and Requirement Management (BARM)
- Emerging Technology, Platform, and Services (EPS)
- Cyber Security, Ethics and Privacy (CSEP)
- IT Project Management
- Product Management and Digital Transformation
- Applied Artificial Intelligence for Business
- Enterprise Systems (SAP)
- Digital Transformation of Business (DTR)
- IoT, Industry 4.0 and Blockchain (ICTBI)
- Emerging Technology Project and Product Management (ETPP)
- Big Data Management and Analytics (BDMA)
- Robotics Process Automation & UI/PAI (RPA)

Data Analytics

- Statistics for Decision Making in Python
- Data Visualization using Power BI/Tableau/SQL
- Machine Learning
- Artificial Intelligence for Data Analysts
- Time Series Forecasting
- Advanced Machine Learning
- Natural Language Processing
- Consumer Analytics
- Financial Risk Analytics
- Project Management in Business Analytics

Digital Business

- Introduction to Digital Business
- Digital Transformation of Traditional Business
- Digital Business Ready Supply Chain Management
- Digital Product Management
- Technologies Driving Digital Business
- Business Models with Digital Front
- Customer Journey-I
- Managing Commercials in Digital Business
- Customer Journey-II

Bouquet Courses

Bouquet Courses are advanced courses and students are free to select two courses out of the following list.

- Advanced Writing for Business Effectiveness
- Diversity, Equity & Inclusion at Workplace
- Leadership, Influence and Power
- Management of Industrial Relations
- Negotiation and Influencing Skills
- Psychometric Assessments for Personal Effectiveness
- State Of Indian Economy and Business
- Element of Basic Econometrics
- Emerging Economies
- Ease of Doing Business in India
- Social Media and Text Analytics
- Advanced Market Simulation
- ERP for Managers
- Digital Economy and New Business Models
- Social Innovation and Entrepreneurship
- Business Sustainability
- Sustainable Development Goals and Corporate Social Responsibility
- Climate Change
- Applied Theory in Strategy and Competition
- Circular Economy
- Psychometric Assessment for Personal Effectiveness
- Post Covid Business Communication
- Leadership through Literature (BARD in Boardroom)
- Behavioral Economics
- Intellectual Property Rights
- Insolvency and Bankruptcy Code



Building Business Leaders, Aspiring Social Impact



PGDM-IB

Post Graduate Diploma
in Management-International Business

IN CURRENT TIMES, GLOBALIZATION OF INDIAN BUSINESS IS HAPPENING RAPIDLY WITH CHANGES IN GLOBAL GEO-POLITICAL ENVIRONMENT AND FAVOURABLE POLICIES OF INDIAN GOVERNMENT, IMMENSE OPPORTUNITIES HAVE EMERGED FOR CONDUCTING INTERNATIONAL BUSINESS IN FINANCIAL SERVICES, PHARMACEUTICALS, AUTOMOBILES, INFORMATION TECHNOLOGY, ELECTRONICS, ETC. INDIAN FIRMS-LARGE AND SMALL, ARE WINNING INTERNATIONALLY.

YOU MAY WANT TO STUDY INTERNATIONAL BUSINESS TO UNDERSTAND THE DEVELOPMENTS IN THESE FIELDS, THE CHALLENGES IN MANAGING INTERNATIONAL BUSINESSES AND THE DIFFERENT APPROACHES TO ACCOMPLISH THEM. YOU MAY ALSO WANT TO STUDY INTERNATIONAL BUSINESS BECAUSE EMPLOYERS KNOW THAT THEIR FUTURE DEPENDS UPON SUCCESS IN THE WORLD ECONOMY AND SO THEY NEED TO RECRUIT THOSE WHO WILL MAKE THAT HAPPEN. WE ARE AMIDST A TECHNOLOGICAL REVOLUTION THAT IS FUNDAMENTALLY ALTERING THE WAY WE LIVE, WORK, AND RELATE TO ONE ANOTHER. IN ITS SCALE, SCOPE AND COMPLEXITY, THE TRANSFORMATION WILL BE UNLIKE ANYTHING HUMANKIND HAS EXPERIENCED BEFORE.



From The Chairperson's Desk

There is renewed focus of Indian government towards integration with world economy. Policies for making India a major global manufacturing hub have been implemented by the Government.

There are several upcoming sectors like electronics, semi-conductors, solar panels, telecom products, automobiles etc., where government is providing support for local manufacturing to cater to the needs of domestic as well as international markets. This will create immense opportunities for international Business professionals.

The International Business Programme of BIMTECH has been designed to help students understand the complexities of international business and equip them with requisite knowledge, skills and attitude to deal with these complexities.

Dr. Monika Jain
Chairperson
International Business Programme
monika.jain2@bimtech.ac.in

PROGRAMME HIGHLIGHTS

01

Well-designed Course Content and Research Projects.

A well-designed course content covering topics on general management and topics directly related to the understanding and management of international business has been developed. Care has been taken to ensure that it meets the changing industry expectations in providing the relevant knowledge. In the majority of subjects, there would be regular research based projects that the students have to do as assignments. These are considered essential with a view to inculcate the aptitude for research and innovation as well as to put the theoretical knowledge of the participants into practice.

02

Ports Visits

Visits to sea ports, airports, dry ports and inland container depots are arranged, to enable the students to have first-hand knowledge of the customs procedures and formalities, the details of export/import documentation, the procedures for cargo handling, warehousing, loading and shipment etc.

03

Regular Industry Interface

Eminent persons, experts, senior practicing managers in various fields of international business are invited as guest faculty to deliver lectures as well as participate in panel discussions, seminars etc. on regular basis. Seminars on contemporary issues of international business are also regularly held. Students are also regularly sent to attend important lectures and symposium organized by trade bodies like CII, FICCI etc.

04

Foreign Language

In international business, knowledge of foreign language becomes a great competitive tool. Students are provided with the opportunity to undergo a two trimester foreign language course in languages such as German, French, and Chinese etc.

05

International Summer School

Summer School for 2 weeks with our foreign partners has been introduced for iB students which takes place in the month of June.

E-LAB & BUSINESS MODELS is an experiential course launched for PGDM-International Business students. It provides opportunity for the students to apply theoretical concepts in real business practice. The course aims to develop critical thinking in participants for problem solving and decision making with entrepreneurial mindset. It helps to develop holistic understanding of the business, integrating the functional areas and gives a complete understanding of the business environment and future trends as well. It gives students an understanding of how new business verticals and ventures are created.

COURSE CURRICULUM

TRIMESTER I

- Statistics for Business Analysis
- Marketing Management-I
- Financial Accounting
- International Trade & Investment
- Managerial Economics
- Foreign Language-I (Chinese/French/German)
- Organizational Behaviour and Human Resource Management
- Inter-Cultural Business Communication
- Enterprise Lab and Business Models-I
- Export Cluster Project
- Leadership Experience & Attitude Development-I

TRIMESTER II

- Business Analytics
- Managerial Accounting
- Marketing Management-II
- International Trade Operations
- Foreign Language-II (Chinese/ French/German)
- Information Systems Mgmt for Business
- Responsible Business
- Global Business Environment
- Enterprise Lab and Business Models-II
- Doing Business with Middle East/Asia Pacific Countries/BRICs/Africa Project - Project Work
- Leadership Experience & Attitude Development-II

TRIMESTER III

- International Marketing
- Business Research Methods
- Corporate Finance
- Operations Management
- International Strategic Management
- Macro Economics
- International Marketing Research
- Applied Communication
- Leadership Experience & Attitude Development-III

TRIMESTER IV

- International Supply Chain & Logistics Management
- Geopolitics & Global Risk Analysis
- Capstone for Business Simulation
- International Financial Management

TRIMESTER V

- International Business Laws
- Design Thinking
- International Shipping
- X-Culture Project

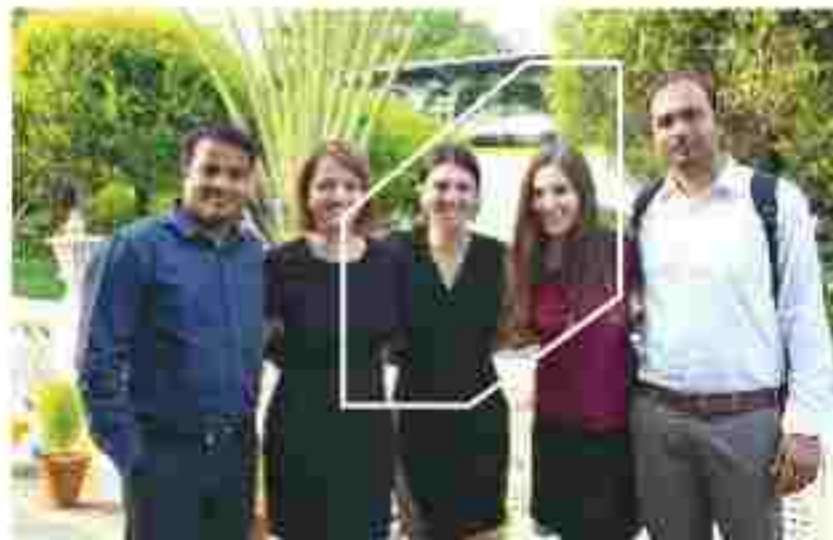
TRIMESTER VI

- Management of IP/II
- Business Innovation & Growth Strategy*
- Introduction to ERP*
- Introduction to Consulting Management*
- Value of Information*

*Optional Subjects Start in 5th semester from the above list

All students have to undergo 10-12 weeks of Summer Internship starting from April.

Course on Leadership Lab (LEAD) is a three experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of the course is "Learning by Doing".



PGDM Post Graduate Diploma in Management- International Business

Electives in four important business functions: Marketing, Finance and Banking, Operations & Decision Science and Strategy and Consulting.

Customization of Learning Journey

IB students of 2024-26 batch have following learning options:

Student can choose one functional area from Marketing, Finance or Operations and complete 6 courses in the chosen specialization and one functional area and complete 4 courses from Emerging Industry Verticals, namely BFSI, IT & ITES, Business Analytics and Digital Business.

DUAL SPECIALIZATION

Functional Specialization

Marketing

- Service Marketing
- Sales and Distribution Management
- Digital Marketing
- Franchising and Global Retailing
- Luxury Marketing
- Consumer Behaviour
- Marketing Analytics
- Integrated Marketing Communication
- Business to Business Marketing
- Customer Relationship Management
- International Brand Management
- Retail Marketing
- Social Marketing
- Advanced Marketing Analytics

Operations & Decision Science

- Predictive Business Analytics
- Process Analysis and Improvement
- Service Operation Management
- Data Envelopment Analysis
- Logistics & Warehousing Management
- Procurement Management
- TQM-Manufacturing and Services
- Supply Chain Management Analytics
- Operations Strategy
- Multi-Criteria Decision Making
- Project Management
- Lean Sustainable Supply Chain
- Applied Management Science
- Organizational, Financial & Sustainability Issues in Operations Management

Finance

- Advance Financial Statement Analysis
- Financial Services, Products and Markets
- Investment Management
- Management of Commercial Banks
- Banking Laws and Operations
- Business Analysis and Valuation
- Corporate Banking and Credit Appraisal
- Financial Derivatives
- Financial Econometrics
- Banking Technology Management
- Financial Planning and Wealth Management
- Fixed Income Securities
- Mergers, Acquisitions & Corporate Restructuring
- Project & Infrastructure Finance
- Treasury and Risk Management in Banks
- Fintech Analysis: Credit Risk Modelling

Strategy and Consulting

- Managing Strategic Partnerships
- Business Model Innovation
- Strategic Project Management
- Multinational Corporate Strategy
- Technology Strategy
- Strategic Execution and Performance
- Strategy and Environmental Sustainability
- Management Consulting Practices
- Developing Strategic Foresight
- Corporate Entrepreneurship
- Merger & Acquisitions and Restructuring

Building
Business
Leaders,
Aspiring
Social
Impact



Scan
QR code



Additional Option: Bouquet Electives

Student, if desired, can also choose bouquet courses offered by the different functional areas in terms 5 & 6 (Maximum 01 in each term). These are optional.

Bouquet Electives (Optional)

General Bouquet Electives are offered in Trimesters 3, 4 & 5. These are optional.

Industry Specialization

BFSI

- Insurance & Risk Management
- Retail Banking-Asset Products and Other Related Services
- Retail Banking-Liability Products and Other Related Services
- Digital Insurance
- Managing Customer Wealth
- Advanced Digital Banking
- FINTECH and New Age Technologies-I
- FINTECH and New Age Technologies-II
- Banking Technology Management
- Risk Management in BFSI

IT/ITeS

- Business Analysis and Requirement Management
- Emerging Technology Platform and Services
- Digital Technology Consulting, Business Development
- Cyber Security, Ethics and Privacy
- IoT, Industry 4.0 and Block chain
- Big Data Management and Analytics
- Robotics Process Automation & UI Path
- IT Product and Platform Management
- Applied Artificial Intelligence for Business
- Enterprise Systems
- Digital Transformation of Business
- Emerging Technology Project and Product Management
- Product Management & Digital Transformation

Business Analytics

- Statistics for Decision Making in Python
- Data Visualization using Power BI/Tableau/SQL
- Machine Learning
- Artificial Intelligence in Data Analysis
- Time Series Forecasting
- Advanced Machine Learning
- Natural Language Processing
- Consumer Analytics
- Financial Risk Analytics

Digital Business

- Introduction to Digital Business
- Digital Transformation of Traditional Business
- Brand Management of Digital Business
- Managing Commercials in Digital Business
- Digital Product Management
- Technologies Driving Digital Business - I
- Business Models with Digital Front
- Digital Business Ready Supply Chain Management
- Customer Journey-I
- Customer Journey-II
- Digital Transformation of Traditional Business
- Technologies Driving Digital Business

Bouquet Courses

- Advanced Writing for Business Effectiveness
- Leadership, Influence and Power
- Negotiation and Influencing Skills
- Element of Basic Econometrics
- Emerging Economies
- State of Indian Economy and Business
- Social Media and Text Analytics
- Retail Banking
- Advanced Financial Simulation
- Digital Economy and New Business Models
- Knowledge Management
- Applied Theory in Strategy and Competition
- Social Innovation and Entrepreneurship
- Business Sustainability
- Financial Inclusion
- Sustainability Reporting
- Sustainable Development Goals and Corporate Social Responsibility
- Climate Change
- Circular Economy
- Insolvency and Bankruptcy



**Building
Business
Leaders,
Aspiring
Social
Impact**



PGDM-IBM

**Post Graduate Diploma
In Management-
Insurance Business Management**

PGDM-IBM OFFERS A TWO-YEAR FULL-TIME RESIDENTIAL POST GRADUATE DIPLOMA IN MANAGEMENT IN INSURANCE BUSINESS MANAGEMENT. IT IS A 120 CREDIT PROGRAM. THE PGDM-INSURANCE BUSINESS MANAGEMENT (IBM) COURSE INTRODUCED IN THE YEAR 2000, COINCIDED WITH THE OPENING UP OF THE INSURANCE INDUSTRY FOR PRIVATE COMPETITION. THE AWARD OBJECTIVE OF THE PROGRAM OF INSURANCE BUSINESS MANAGEMENT (IBM) OF BIMTECH IS TO CHURN OUT INSURANCE MANAGEMENT PROFESSIONALS WHO ARE INDUSTRY READY.

TO ACHIEVE THIS OBJECTIVE, WE OFFER CUTTING EDGE CURRICULA. AMONG THE RECENTLY INTRODUCED CHANGES ARE THE COURSES ON INSURTECH, INSURANCE ANALYTICS, ADVANCED RISK MANAGEMENT (INCLUDING ENTERPRISE RISK MANAGEMENT) AND ADVANCED HEALTH INSURANCE. THIS IS, OF COURSE, BESIDES THE CONVENTIONAL INSURANCE SUBJECTS IN LIFE, NON-LIFE, HEALTH, AND REINSURANCE. THE COURSE IS SPREAD OVER SIX TRIMESTERS WITH A TWO-MONTHS SUMMER INTERNSHIP ASSIGNMENT BETWEEN THE FIRST AND SECOND YEAR. BESIDES, STUDENTS ARE TAUGHT THE ELEMENTS OF ACTUARIAL SCIENCE, MARKETING, FINANCE, ERM, DB & HR, AND PERSONAL FINANCIAL PLANNING (WEALTH MANAGEMENT). ROUNDING OFF THE PERSONALITY TRAITS OF STUDENTS IS ACCOMPLISHED BY FOCUSED TRAINING IN SOFT SKILLS, CORPORATE VISITS, AND INDUSTRY-BASED PROJECTS.

THE PROGRAM ALSO HAS TWO JOINT CERTIFICATIONS WITH GLOBAL EDUCATION PROVIDERS - A CERTIFICATE IN REINSURANCE WITH SWISS RE AND A CERTIFICATE IN RISK MANAGEMENT WITH RISK INSURANCE MANAGEMENT SOCIETY USA.



From The Chairperson's Desk

The Insurance Business Management Programme of BIMTECH continues to be the most admired and valued professional course in the insurance and risk management domain offered in India and, therefore, remains the

preferred destination for recruiters when it comes to talent acquisition. The curriculum is designed to ignite aspirations, add fresh perspectives and inspire confidence among the budding professionals to build societal resilience through insurance and risk management. Among its distinctive features is its strategic partnership with Swiss Re, academic accreditation with CII-UK, academic partnership with India affiliate of Institute of Risk Management (IRM-the UK) and, the Institute, the USA, association with leading global insurance education providers like IOMA-USA and close liaison with national and international organizations as institutional members with Asia-Pacific Risk and Insurance Association (APRIA), The Federation of Asia-Asian Insurers and Reinsurers (FAIR) and Risk Management Association of India (RMAI). The course is also known for its research orientation.

Prof. (Dr.) Abhijit K. Chatteraj
Chairperson
Insurance Business Management Programme
abhijit.chatteraj@bimtech.ac.in

PROGRAMME HIGHLIGHTS

01

BIMTECH has a strategic partnership with Swiss Re for campus connect programs and other value adding strategies.



02

PGDM (Insurance Business) program has got credit for Prior Learning /Accreditation by the Insurance Institute of India (I), Mumbai. Our students have to clear just two mandatory papers to get Associationship level recognition from the Insurance Institute of India.

03

A similar kind of credit for prior learning recognition is also in place with Chartered Insurance Institute-UK. Our students get the eligibility of Diploma in Insurance status from CII-UK after completing the course, subject to having passed one mandatory "Insurance Law" course of CII-UK.



04

Academic partnership with India Affiliate of Risk Management (UK) - grants exemption from IRM's Level-1 examination to all BIMTECH students and alumni members who have passed the BIMTECH course "Risk Management", thereby providing direct access to IRM's Level-2.



05

Academic partnership with The Institute-USA.



06

LOMA/Life Office Management Association (LOMA) USA, is an educational partner and BIMTECH is an approved Third-Party Examination Centre for LOMA exams. Quite a few of the Life Insurance subjects taught at BIMTECH are based on the LOMA curriculum.



07

There exists an MoU with the Risk and Insurance Management Society (RIMS), USA for Certified Risk Management Professional Certification (CRMP) and the institutes (US).



08

With the mission of creating & dissemination of knowledge in Global context in mind, BIMTECH has also taken up the institutional membership of fraternal organizations such as the Asia Pacific Risk & Insurance Association (APRIA), Federation of Afro-Asian Insurers & Reinsurer (FAIR) & Risk Management Association of India (RMAI).



COURSE CURRICULUM

TRIMESTER I

- Insurance Economics
- Insurance Laws and Regulations
- Principles of Insurance
- Marketing Management
- Effective Managerial Communication
- Organizational Behaviour & Human Resources Management
- Statistics for Business Analysis
- Leadership Experience and Attitude Development Lead

TRIMESTER II

- Risk Management
- Property-I (Fire & Consequential Loss)
- Insurance Business and Accounting
- Health Insurance
- Elements of Actuarial Science
- Products and Practice of Life Insurance
- Applied Communication
- Excel Workshop
- Leadership Experience and Attitude Development-II Development Lead

TRIMESTER III

- Property-II (Construction & Engineering Insurance)
- Insurance Analytics
- Life Insurance Underwriting & Claims
- Motor Insurance (Own Damage+TP)
- Marketing Research
- Quantitative Methods for Business Analysis
- InsureTech (Emerging Technology)
- Strategic Management
- Summer Internship
- Leadership Experience and Attitude Development-Lead (Crisis Management)

TRIMESTER IV

- Liability Insurance
- Advance Risk Management
- Advanced Health Insurance
- Marine Cargo & Hull Insurance
- Reinsurance
- Business Innovation in Insurance (Elective)
- Catastrophe Risk Modelling (Elective)

TRIMESTER V

- Employee Benefit
- Basics of Entrepreneurship
- Design Thinking in Insurance
- Services Marketing & CRM
- Climate Action and Sustainability

TRIMESTER VI

- Responsible Business
- Agriculture & Miscellaneous Insurance



If All students have to undergo 10-12 weeks of Summer Internship starting from April.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student in experience, develop and hone their leadership skills. The basic premise of this course is Learning by Doing.

PGDM

Post Graduate Diploma in Management- Insurance Business Management

ACADEMIC
PARTNERSHIP
WITH THE
INSTITUTE
USA



MoU with Swiss Re

BIMTECH signed an MoU with Swiss Re's Global Services Delivery Centre, Bangalore for an exclusive tie-up on Campus Connect in April 2015. The partnership aims to improve the level of professional insurance education in the country and make the insurance students industry-ready. Through this partnership, Swiss Re brings in its unmatched global expertise in reinsurance to BIMTECH, helps in its curriculum build-up and provides access to customized workshops and learning resources. Swiss Re gets opportunities to tap talents from BIMTECH, a pioneer in insurance post-graduate education in India, on a priority basis.

Besides, BIMTECH collaborates with Swiss Re in academic projects, seminars, workshops, webinars, live projects, etc. to promote greater professionalism in insurance education in India. Swiss Re gets representation in the Academic Council of BIMTECH's Programme for Insurance Business Management, which decides on curriculum, campus connects, industry projects, etc. A certification program in Reinsurance is run by Swiss Re where the trainers impart educational inputs on the subject with practical scenarios and case studies to ensure that the students hit the ground running.

Launch of "PG Plus" Programme with CII-UK

BIMTECH launched a program named "Post Graduate Diploma Plus" for its PGDM-Insurance Business Course students in association with Chartered Insurance

Institute-UK on July 2nd, 2015. CII-UK had been collaborating since 2010 in the form of accreditation of its PGDM-Insurance Business Management course. The new arrangement is a step to take the existing relationship to the next level. Under the new arrangement, the students completing the program successfully will achieve dual qualifications: Diploma in Insurance from CII and Post Graduate Diploma in Insurance Business Management from BIMTECH.

This tie-up endorses BIMTECH's commitment to improving professional standards & technical insurance knowledge at a global level. BIMTECH and Risk & Insurance Management Society (RIMS) signed a Memorandum of Understanding on November 16, 2018, in the BIMTECH Campus to propagate and bolster risk management education in India. A dedicated space in the BIMTECH Library called "RIMS Corner" displays the publications, papers, and Journals of RIMS, which students and visitors can access.

Academic Tie-Up with India Affiliate of Institute of Risk Management (IIR)

An MoU was signed with India Affiliate of Institute of Risk Management (IIR) in February 2021, whereby BIMTECH will educate its students and alumni members about IIR's global qualifications through seminars, workshops, and social media platforms as a parallel career goal path towards a professional qualification in Enterprise Risk Management. IIR India, grants exemption from IIR's Level-1 examination to all BIMTECH students and alumni members who would pass the BIMTECH course Risk Management (PIN-2103 formerly INS-203).

Building
Business
Leaders,
Aspiring
Social
Impact



Scan
QR code



BIMTECH curriculum offers exciting options with clarity of choice to help make your decision easier

Batch Profile 2023-25



**Building
Business
Leaders,
Aspiring
Social
Impact**



PGDM-RM

Post Graduate Diploma
In Management-Retail Management

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH) PIONEERED THE POST GRADUATE PROFESSIONAL COURSE IN RETAIL MANAGEMENT IN INDIA IN THE YEAR 2002 TO BEGET QUALITY MANAGERS, CAPABLE OF SHOULDERING RESPONSIBILITIES IN A HIGHLY COMPETITIVE RETAIL MARKETING ECOSYSTEM. THE MISSION IS TO TRANSFORM THE STUDENTS' FUTURE BY CREATING OPPORTUNITIES FOR THEM. THE PROGRAM IS APPROVED BY THE ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE, MINISTRY OF EDUCATION, GOVERNMENT OF INDIA) AND IS ALSO ACCREDITED BY THE ASSOCIATION OF INDIAN UNIVERSITIES (AIU) FOR EQUIVALENCE WITH AN MBA. IT IS A TWO YEARS, FULL-TIME RESIDENTIAL COURSE THAT PROVIDES IN-DEPTH KNOWLEDGE OF, NOT JUST ALL ASPECTS RELATED TO RETAIL MANAGEMENT, BUT ALSO GIVES EXPOSURE TO CORE MANAGEMENT AREAS SUCH AS MARKETING MANAGEMENT, FINANCIAL ACCOUNTING, ORGANIZATIONAL BEHAVIOUR, QUANTITATIVE MANAGEMENT, AND ECONOMICS.



From The Chairperson's Desk

The Indian retail industry is one of the fastest-growing industries in the world. India's retail sector is experiencing exponential growth. Healthy economic growth, changing demographic profiles,

increasing disposable incomes, urbanization and changing consumer tastes and preferences are some of the factors driving the growth of this industry. Increasing participation from foreign and private players has given a boost to this industry. This has intensified the need for trained retail managerial talent with the requisite knowledge, skills and abilities to take up leadership roles in the industry.

Dr. Gagan Katiyar
Chairperson
Retail Management Programme
gagan.katiyar@bimtech.ac.in

PROGRAMME HIGHLIGHTS

01

Understanding of both back-end and front-end operations of the retail industry through industrial visit to different retail formats, warehouses and factories.

On-Job Training (OJT) of Retail Program makes students receive first-hand retail experience while pursuing the course.

02

A compulsory International Immersion program organised by the Retailers Association of India (RAI) in one of the nearby Asian/ European Countries for First Year Students. This will include market visits & CEO talk series in the foreign country to provide cross-cultural exposure to students.

03

Retailers: the Retail Club plays a key role in shaping the students' learning experience by collaboratively working in real-time environment.

04

Specialised lecture series by world renowned foreign faculty in the Retail & Technology domain both through online & offline mode. Opportunity to attend events Pan India organized by Retailers Association of India (RAI).

05

Industry interaction during classes by seasoned academicians & industry experts from the Retail Industry.

06

Mock sessions from industry experts and personality grooming sessions for the students. Get a chance to learn about the concepts of retail pertinent to chosen field of elective.

07

COURSE CURRICULUM

TRIMESTER I

- Effective Managerial Communication
- Supply Chain Logistics
- Marketing Management-I
- Retail Concepts & Environment
- Financial & Managerial Accounting
- Economics for Retailers
- Organisational Behaviour & HRM
- Statistics for Business Analysis

TRIMESTER II

- Corporate Finance
- MIS & Advanced Excel
- Marketing Management-II
- Marketing Research
- Services Marketing
- Retail Store Management

TRIMESTER III

- Applied Communication
- Supply Chain Management
- HRM Management
- Retail Consumer Behaviour
- Sales & Distribution Management
- Visual Merchandising
- Legal Framework for Retail Business
- Responsible Business

TRIMESTER IV

- Buying & Merchandising Management
- Digital Marketing
- Franchising Management
- Category Mgmt. & Private Labels
- Retail Simulation
- Electives: 2 out of 3 with a minimum strength of 15 students
- Customer Relationship Management (Elective)
- Retail Analytics-I (Elective)
- Product Brand Management (Elective)

TRIMESTER V

- Retail Strategy
- ERP for Managers
- Design Thinking
- Global Retailing
- Electives: 2 out of 4 with a minimum strength of 15 students
- Retail Luxury (Elective)
- Emerging Technologies in Retail (Elective)
- Integrated Marketing Communication (Elective)
- Retail Analytics-II (Elective)

TRIMESTER VI

- Entrepreneurial Mindset

All students have to undergo 10-12 weeks of Summer Internship starting from April.



PGDM

Post Graduate Diploma in Management- Retail Management

Regular Industry Interface

Eminent persons, experts, and senior practicing managers in various fields of the Retail Industry are invited as guest faculty to deliver lectures as well as participate in panel discussions, seminars, etc. on a regular basis. Seminars on contemporary issues of the Retail Industry are also regularly held. Students are also regularly sent to attend international conferences organized by RAI.

Summer Internship (SIP)

All students have to undergo 10-12 weeks of Summer Internship starting in the industry from 1st April-30th June followed by a viva-voce. A maximum of two projects would be allowed at a time. It is expected that fieldwork is done with full seriousness to learn cross-sectional problems, challenges, living in remote areas, and surviving and adaptation. The report is expected to be more functional, should offer an impact value and should not reflect the pure academic thesis work style. Any attempt to make it a literature survey or library work may award zero marks also. Any failure in the field work assessment will reflect in the transcript.

On-Job Training (OJT)

The OJT is unique to the PGDM Retail program. It gives hands-on learning experience to the students over one month at stores like Shoppers Stop, Lifestyle, Pantaloon, Reliance Retail, Arvind Brands (US Polo, Van Heusen, Arrow, etc.), Reliance Retail, Collective (ABFRL), Tata Trent, etc. This helps students bridge the gap between class learning and practical experience. Students get exposed to real-life working in the store and the learnings thereof. This completes the blending of the theoretical concepts applied to real-store experiences. They also understand the interplay between various categories in the store along with the customer experience. OJT is a 4-credit compulsory course in the 3rd trimester of 1st year in offline mode only in NCR stores. The tie-ups for store training are facilitated by the college. Post OJT there is a viva done by industry professionals to

test the learnings of the students and provide valuable feedback. OJT experience is very useful for the final placements when recruiters ask detailed questions about the retail concepts and the finer understanding of the store.

Leadership Experience and Attitude Development: (LEAD)

Leadership is the ability to influence a group toward the achievement of worthy goals. This ability is an innate as well as a contingent characteristic that can be groomed and systematized with structured conditioning. It is an incremental influence one individual exerts over another, above and beyond mechanical compliance with routine directives. In the present dynamic business environment, management graduates are expected to take up leadership roles in their career and therefore the companies look for potential future leaders when they recruit a fresh management graduate. Good companies invest a lot in developing talent to take up leadership roles in the future. The seeding of this trait can be done through effective conditioning of leadership skills at an early stage. It would be a blessing for companies if they find trained students with such skills as potential leaders in the B-School Campus itself. It is for this reason that BIMTECH has taken the initiative to introduce a course named 'Leadership Experience and Attitude Development' (LEAD).

BIMTECH-Retailers Association of India (RAI)'s Partnership

BIMTECH and Retailers Association of India (RAI), a not-for-profit organization, being the unified voice of Indian Retailers, has signed an agreement to enable BIMTECH students towards experiential learning. Under this agreement, RAI provides branding and visibility to BIMTECH in its HR Conclave-Manning Modern Retail (MMR) and networking opportunities at RAI's regional events RAN India. It also helps students of BIMTECH to connect with RAI's member organizations for student Summer Internships/On Job training & overseas visits to expose students to markets, industries, warehouses, and CEO-led talks.

Building
Business
Leaders,
Aspiring
Social
Impact



Scan
QR Code



BIMTECH curriculum offers exciting options with clarity of choice to help make your decision easier



Building Business Leaders, Aspiring Social Impact

FELLOW PROGRAMMES

BIMTECH offers an FPM (Fellow Programme in Management) and an EFPM (Executive Fellow Programme in Management) at the doctoral level. These programmes are approved by AICTE. The programmes are designed to build research competencies in doctoral students and develop their capacity for knowledge advancement and dissemination. While the FPM is a full-time programme with handsome scholarship, the EFPM is a part-time programme designed to facilitate working professionals to pursue their research goals.

Objective and Functions

The Fellow Programmes, which are in line with similar offerings of the IIMs, help in meeting the teaching and research requirements in society, academia, and industry, and in contributing towards creating future generation of scientific researchers in management studies.



From The Chairperson's Desk

The Centre for Research Studies, through its doctoral programmes, strives towards the mission of developing management faculty as global thought leaders. At the same time, the Centre endeavours to transform young researchers into innovative thinkers and solution providers.

Dr. A.V. Shukla
Chairperson
Centre for Research Studies
chairperson.dr@bimtech.ac.in



Scan
QR code

PROGRAMME HIGHLIGHTS

01

Thorough and comprehensive training in domain area and in research methodologies for a successful academic career in leading B-Schools.

Multiple areas of study allowing scholars to research topics of specific interests.

02

Scholars can choose between full time positions (with scholarships) and part time positions according to their needs.

03

Personal supervision by distinguished faculty members who are uncompromisingly committed to quality research.

04

Encouragement of academic collaboration for addressing priority and gap areas in knowledge of management theory and practice.

05

Research Grants for participation in International Conference/Seminar.

06

COURSE CURRICULUM

The Fellow Programme in Management offers research opportunities in the following areas:

- Operations and Decision Sciences
- Strategy, Innovation, and Entrepreneurship
- Sustainability and CSR
- Business Communication
- Economics
- Marketing
- I&B & HR
- Finance, Insurance & Risk Management (FIRM)

Nature and Structure of the fellow Programme:

The programme in the First Phase offers compulsory courses, among others, in Philosophy of Research, Literature Review, Writing Research Paper, Case Writing and Research Methodology and domain specific courses spread over a period of 18 months. Thereafter every scholar presents a Thesis Proposal before the Doctoral Committee. In the Second Phase, subsequent to approval by the doctoral committee, the research scholar undertakes research on the selected topic culminating in the preparation and submission of a thesis. Successful evaluation leads to the award of the title of Fellow in Management.



OUR RESOURCES THE MENTORS



Faculty members are said to be the 'key resource' of any institution of higher learning. BIMTECH prides itself on a 70 strong full-time faculty base which provides an optimal mix of top-level industrial and academic experience and rich cultural diversity to greatly enhance the learning experience. The faculty profile of the institute enjoys wide diversity in terms of age, gender, regional background and field of experience. This translates into a unique learning experience which students passing out from here cherish for many years in future.



Harvansh Chaturvedi
Director

Sanjiva Shankar Dubey
Professor & Dean Academics

Arunaditya Saksy
Professor & Dean Research

Rishan Chand Arora
Professor & Registrar

Ajoy Kumar Dey
Professor

Gokulananda Patel
Professor

Arvind Virendranath Shukla
Professor

Sunil Sangra
Professor (Adjunct Faculty)

Abhijit Kumar Chatterjee
Professor & Dean S/W&SS

Pankaj Priya
Professor

Amarnath Bose
Professor

Rahul Singh
Professor

Lalshreeman Ramani
Professor

Manasi Chaurhuri
Professor

Rishwendra Kumar Upadhyay
Professor (Adjunct)

Anaj Sharma
Professor (On Sabbatical)

Abha Bhasi
Professor of Practice

Meena Bhunia
Professor

Girish Jain
Associate Professor

Viveeta Dutta Roy
Associate Professor

Ramul Kalra
Consultant (Controller of Examinations)

Manoj Kumar Pandey
Associate Professor

Manoj Kumar Pant
Associate Professor

Krishna Akalankam
Associate Professor (Adjunct)

Sameeraj Ghosh
Associate Professor

Archana Shrivastava
Associate Professor

Pooja Misra
Associate Professor

Venkata Ramana Tharukella
Associate Professor

Prateek Jain
Associate Professor

Jaya Gupta
Associate Professor

Gagan Katiyar
Associate Professor

Sourabh Bishnoi
Associate Professor

Pratik Priyadarshi
Associate Professor

Shalini Singh
Associate Professor (Adjunct Faculty)

Nayin Kumar Srinivastava
Associate Professor

Archana Singh
Associate Professor (On Sabbatical)

Himanshi Tiwari
Assistant Professor

Rajeev Sharma
Assistant Professor

Chanchal Kuchwaha
Assistant Professor

Safoni Sinha
Assistant Professor

Hlekha Desh
Assistant Professor

Kapil Garg
Assistant Professor

Rahul Sindhvani
Assistant Professor

Manshala Gupta
Assistant Professor

Garima Malik
Assistant Professor

Menika Jain
Assistant Professor

Manika Mittal
Assistant Professor

Nidhi Sehara
Assistant Professor

Rochi Arora
Assistant Professor

Veena Sharma
Assistant Professor

Khanisidra Ch. Das
Assistant Professor

Ankur Kulshrestha
Assistant Professor (Adjunct)

Pooja Malik
Assistant Professor

Azeem Kumar Mishra
Assistant Professor

S.M. Katak Madhu
Assistant Professor

Shreya Mishra
Assistant Professor

Poojani Vyas
Assistant Professor

Pratibha Singh
Assistant Professor

Rashmi Raibagi
Assistant Professor

Reeti Kulshrestha
Assistant Professor

Meera Kapoor
Assistant Professor

Nidra Barmel
Assistant Professor

Pradeep Kumar
Assistant Professor

Jyoti Prithvika Das
Sr. Consultant (Adjunct Faculty)

Kaustav Majumdar
Consultant (Adjunct Faculty)

Dulmi Tiwary
Assistant Professor

Ruchi Garg
Assistant Professor

Rupensika Bhanu
Assistant Professor

Shivinder Kaur
Assistant Professor

Shivinder Nigam
Assistant Professor

Atender Kumar
Faculty Associate

Rohit Bhanuwa
Post Doc. Fellow

Anagama Singh
Post Doc. Fellow

Indrajit Kaur
Academic Associate

Dipali Yadav
Academic Associate



Scan
QR code

STUDENT EXCHANGE PROGRAM



CENTRE FOR INTERNATIONAL AFFAIRS

BIITECH Centre for International Affairs offers various unique opportunities that allow students to participate in short-term study abroad programs in foreign countries. These programs offer a wide range of benefits for students, including exposure to new country, the opportunity to study in a different academic environment and broaden their horizons, and the chance to learn from leading international experts. This helps students to navigate cross-cultural environments in the future workplace and better understand global market trends and business practices. Various international programs are available such as Student Exchange Programs, Collaborative Projects, International Guest Lectures, Faculty Exchange Programs, Collaborative Research, India Study Program, Global Immersion Programs, International Week, Diplomatic Guest Lecture Series, International conferences and platforms such as EFMD, AACSB, Times and more.



Scan QR code





STUDENT EXCHANGE PROGRAM

The Student Exchange Program offers an opportunity for you to immerse yourself in a diverse academic environment for 1 or 2 trimesters at our partner universities worldwide. This is your chance to broaden your horizons, enhance your resume and step into a world of learning without borders and become a global citizen. The program is designed to provide you with an international experience, enrich your perspectives and enhance your adaptability, networking skills and cross-cultural skills which are some of the important employability skills. You will be choosing your destination from a range of our partner universities worldwide. Through this program you will be embracing new challenges, and returning with an international outlook.

DIPLOMATIC GUEST LECTURE SERIES

In current times, globalization of business is happening rapidly and with changes in the global geo-political environment, immense opportunities have emerged for conducting business internationally. There is a renewed focus of the Indian government towards integration with world economy. The Diplomatic Guest Lecture Series is organised wherein each lecture focuses on a country's economic and trade relations with India and deliberates upon the opportunities and challenges of that country in doing business with India. The uniqueness of the program is that it offers students the opportunity to learn directly from diverse international diplomats and foreign service officers who are experts and engage in intricate dialogues and negotiations with India in order to represent their nation's interests abroad.

COLLABORATIVE PROJECTS

BIMTECH is invariably open to innovative ways of engaging, enriching and enhancing the learning experience for the students. It provides opportunities for students to deeply involve in virtual projects, understand and learn the various complexities of different markets and experience how to work in teams with different cultural orientation. The students learn and overcome challenges at various fronts such as working in different time zones, understanding different market mechanisms and gain cross-cultural understanding.

GLOBAL IMMERSION PROGRAM

BIMTECH has established a 1-2 weeks' summer school program with the partner universities, paving the way for students who prefer a brief sojourn in international experiential learning. The students learn cross-culture skills and enrich their studies by choosing from a bouquet of courses offered. They are awarded a certificate by the partner university at the end of the program.

INTERNATIONAL WEEK

In order to equip students for global business leadership, the International Week is organised as a part of the Global Immersion Program that endeavors to bring together international experts/academicians to deliver lectures to students on how organizations across the world are responding to the current global business scenario. Experts from the field share insights on cross-functional, interdisciplinary and contemporary topics with students on varied aspects of global business and how organizations are preparing for the next normal.

INTERNATIONAL GUEST LECTURES

BIMTECH always believes in cross-border internationalization and internationalization at home. Every year we have distinguished professors from international institutes/universities who visit BIMTECH on various assignments. The international faculty members are engaged in teaching, workshop, research work, guest lectures, panel discussion, as keynote speakers in conferences and book launches. BIMTECH faculty also travels abroad and engages in teaching assignment, research work, conferences, and consulting work.



INTERNATIONAL GRANTS TO STUDY ABROAD



BIMTECH has strong collaborations with its Partners, few of which are supported by ERASMUS+ mobility grants.

ERASMUS+ International Credit Mobility Grant with FH Joanneum University of Applied Sciences, Austria

ERASMUS+ International Credit Mobility Grant with Kozminski University, Poland

OTHER SCHOLARSHIP OPPORTUNITIES

- AUSTRIA: Ernst Mach Grant from the Ministry of Science and Research, Austria
- FRANCE: Chergak Scholarship
- AUSTRALIA: Endeavour Leadership Programme

LIST OF INTERNATIONAL PARTNERS

COUNTRY

Argentina
Australia
Australia
Austria
Austria
Austria
Bangladesh
Bangladesh
Bhutan
Brazil
Canada
Colombia
Colombia
Finland
Finland
France
France
France
France
France
Georgia
Georgia
Germany
Hungary
Ireland
Kenya
Lebanon
Mali
Mexico
Mexico
Morocco
Nepal

Nepal
Nepal
Nepal
Netherlands
Poland
Poland
Poland
Poland
Russia
Russia
Senegal

INSTITUTES/UNIVERSITIES

Universidad Nacional del Sur
Sydney Business School, University of Wollongong
Royal Melbourne Institute of Technology
Campus 02 University of Applied Sciences
FH Joanneum University of Applied Sciences
FH Vorarlberg, University of Applied Sciences
Ynus Social Business Center
Daffodil International University
Royal Institute of Management
Universidade Estadual de Campinas (UNICAMP)
Goodman School of Business, Brock University
Universidad ICEE
University of Ectemado
The University of Eastern Finland
JAMU University of Applied Sciences
Association Leonard De Vinci
Institute Supérieur De Gestion (ISG)
La Rochelle Business School
NEOMA Business School
ESSCA École de Management
International Black Se University, LLC (IBSU)
Caucasus University
FH Private University of Applied Sciences
John von Neumann University
Galway-Mayo Institute of Technology (GMIT)
The Management University of Africa
École Supérieure des Affaires (ESA B-School)
University of Mali
Tecnológico de Monterrey Chihuahua (ITESM)
Universidad Regiomontana
ESCA School of Management
Global College of Management Group /Global College International
Punjab University
School of Management, Tribhuvan University
Apex College
Inholland University
European University of Business
University of Warsaw
Kozminski University
Voronezh State University
State University of Management
Institute Supérieur de Management (ISM Dakar)

COUNTRY

Singapore
Slovenia
South Korea
South Africa
South Korea

South Korea
Spain
Spain
Switzerland
Tanzania
Tanzania
Thailand
Thailand

Turkey
UAE
UK
UK
UK
USA
USA
USA
USA
USA
USA

USA
USA
USA
USA
USA

INSTITUTES/UNIVERSITIES

Singapore Management University
University of Ljubljana
School of Business Yonsei University
University of Stellenbosch Business School
Sollering International School of Business
Woosong University
Hansung University & IBC
University of Niš
ETEA Faculty of Business and Economics
GlobeBusiness Foundation
Institute of Accountancy Arusha
Institute of Finance Management
Assumption University
Rajamangala University of Technology
Phranakhon, Bangkok
Istanbul Aydin University
Middlesex University Dubai
Manchester Metropolitan University
Oxford Brookes University
University of Hull
Seton Hall University
University of Nebraska at Omaha
Missouri State University
Santa Clara University
School of Public Policy, George Mason University
Kent State University (Ohio, USA)
Zemke State University
Thomas Jefferson University
The Washington Centre

INTERNATIONAL MEMBERSHIPS:

BELGIUM: European Foundation of Management Development (EFMD)
FRANCE: International Association of Universities (IAU)
USA: Association of Collegiate Schools of Business (AACSB)
USA: Principles for Responsible Management Education (PRME)
USA: Global Business School Network (GBSN)



Scan QR code



- BIZMARK-The Marketing Club
- FinWiz Club-The Finance Club
- Eco-Chamber (Economics Club)
- Phoenix-The HR Club
- Majlis-The Theatre and Debate Society
- BIMTECH Youth Tourism Club
- Insurance Movers & Shakers (INMOS)
- Quiz Crazy BIMTECHians (QCB)
- Editorial Committee
- Sports Conduit
- Alumni Conduit
- Retrosoective Club
- Retailia Club
- Media Conduit
- Food Conduit
- United Friends of Earth (UFE)
- Palette-The Art Society
- Cultural Conduit
- E-Cell
- PlaceCom
- Social Media Conduit
- Valmor-Discipline Conduit
- Centre for International Affairs-Conduit
- Opscan Club
- Netier Club
- Vulcan-The Analytics-Club
- Sustainability Conduit

CLUBS AND CONDUITS

STUDENT CLUBS AND CONDUITS

SOME OUT-OF-THE CLASS EXPERIENTIAL LEARNING OPPORTUNITIES



CENTRE FOR CORPORATE RELATIONS



Scan
QR code



BIMTECH's Centre for Corporate Relations (CCR) performs an enabling and empowering function for students. The activities revolve around persuading suitable corporates to visit the campus, sharing placement related information with students, offering continuous inputs on soft skills, updating with industry/company related information bits, providing competency enhancing information, holding internship workshops, updating current events, archiving and disseminating of question banks generated from campus engagements and initiation and strengthening of student networking with corporates etc.

CV writing, soft skills workshops and arrangement of special lectures by leading recruiters, pre-placement talks, sharing of audio & video material to enhance student competencies etc. are also part of CCR's commitment. With the help of industry experts, CCR offers HR profiling for all newcomers every year. This is in addition to making available the services of several portals to students for updating general awareness and facilitating online projects.

One of the most prestigious student committees i.e. BIMTECH PlaceCom Team, is constituted and mentored by CCR with the assistance of about twelve experienced faculties to provide students with the opportunity to liaise with BIMTECH alumni & corporates. About 15 PlaceCom team members along with CCR faculty travels to different cities in India to call on existing and potential recruiters and make presentations which leads them to know about BIMTECH's activities which also acts as a "Leadership Apprenticeship Programme" for students.

CCR PlaceCom students are especially trained in soft skills and research skills to represent BIMTECH in front of potential corporates. Metier works towards building an ecosystem for potential future leaders by harnessing their problem solving and critical thinking abilities by creating opportunities to participate in and organize corporate case competitions and interactive workshops with business leaders.

The team consists of 14 competent and dedicated members working towards catalyzing the objective. Alternative content: Comprising 14 skilled and devoted members, our team is committed to catalyzing the process with unwavering dedication.

**Sector-wise Percentage Break-up of
Final Placement (2022-24 Batch)**

+++++
+++++
+++++
+++++



- Banking & Financial Services
- Consultancy
- Market Research
- FICCI/FICED
- Insurance
- IT & ITeS
- Manufacturing
- Others
- Retail

**Sector-wise Percentage Break-up of
Summer Internship (2023-25 Batch)**



- Banking & Financial Services
- Consultancy
- Market Research
- FICCI/FICED
- Insurance
- IT & ITeS
- Logistics & Supply Chain
- Manufacturing
- Others
- Retail

placements

CENTRE FOR CORPORATE RELATIONS



+++++

+++++

+++++

+++++

SOME OF OUR LEADING CORPORATES OFFERING FINAL PLACEMENT



SOME OF OUR LEADING RECRUITERS OFFERING SUMMER INTERNSHIP



SOME OF OUR DISTINGUISHED ALUMNI

ALUMNI

05

**INTERNATIONAL
ALUMNI CHAPTERS
IN LONDON, DUBAI,
CANADA, US & SINGAPORE**

09

**NATIONAL
ALUMNI CHAPTERS
IN DELHI (NCR)
BANGALORE, CHENNAI, COIMBATUR,
HYDRABAD, MUMBAI, RAIPUR,
KOLKATA & AHMEDABAD**

Mr. Abhishek Bhardya
Director – Digital Marketing &
Analysis
Velvetrise.com

Mr. Aditya Aggarwal
Executive Vice President Digital
Enterprise
Maruti Suzuki India Limited

Mr. Ajay Deshmukh
Managing Director
J.P. Morgan Chase & Co.

Mr. Alok Gupta
Founder & CEO
Pyramid Cyber Security and
Forensic Pvt. Ltd.

Mr. Amit Malik
Director
Johnson Controls

Mr. Amit Sinha
Country Head – Branch Banking
IDFC FIRST Bank

Mr. Anirvan Jha
Manager
KPMG

Dr. Anshul Verma
Professor of Finance
S.P. Jain Institute of
Management & Research

Mr. Anurag Sharma
Global Business – Sales/BD – ASEAN
Hera MotoCorp

Ms. Anushka Khundelwal
Flows Leader – North Zone
Decathlon Sports

Ms. Anushree Sah
Global OEM & Tech Partnerships
Google

Mr. Arjun Sharma
Associate Director
Gallagher Insurance Brokers Ltd.

Ms. Arushi K Babbar
Head India Operations
Vivo

Mr. Aakruti Krishna Tripathi
Product Management Specialist
Adidas

Mr. Avtar Monga
Director
HostBooks Limited

Dr. Bandana Kedia
Director – People & Culture
Pragmatic Play

Mr. Bhagat Vachhany
National Head – Sales & Placements
Nova Benefits

Ms. Debabuti Bora
Director – Employee Experience
Willis Towers Watson

Mr. Dinesh Bhatnagar
Director
Daichi HR Solutions Pvt Ltd.

Ms. Divya Sachdeva
Assistant Vice President
Paytm

Ms. Divya Singh
Senior Procurement Analyst
COGNIZANT

Mr. Gagan Saggat
Branch Manager
Wipro Consumer Care and Lighting

Ms. Garima Chandak Portwal
Head – Motor Underwriting
Kotak Mahindra General Insurance Co. Ltd.

Ms. Garima Chhabra
Deputy Vice President L&D & Talent Management
Tata AIG General Insurance Company Limited

Ms. Garima Soklecha
Startup Team Leader, North India
HSBC

Ms. Geetanjali Pramod
Data Science Ops – Analytics Manager
OVO

Ms. Hansveen Kaur
Head – Brand Management &
Digital Marketing Head
VoltaBeko

Mr. Harveen Bedi
Leadership Growth Coach
answerwhatnext.com

Ms. Himani Paul
CEO
Kataria Healthcare



**ALUMNI LIFETIME
MEMBERSHIP
FEE Rs. 5000**

**MORE THAN
30
ALUMNI ARE
SOCIAL
ENTREPRENEURS**



**7500 ▲
ALUMNI**

**365 ▲▲
ALUMNI ARE
ENTREPRENEURS**

**950 ▲▲▲
ALUMNI AT SENIOR
MANAGEMENT
POSITIONS GLOBALLY**

**MORE THAN
500 ▲▲▲▲
ALUMNI @ INTERNATIONAL
LOCATIONS**

Mr. Ishani Sharma
Marketing Consultant
Deloitte India

Mr. Jaideep Sundryal
SVP, Europe Head – Natural Resources &
Emerging Markets, HCL Technologies

Ms. Jayashree Karmakar
India Head- Learning and Development
Future Generali

Ms. Jemsa Peter
Senior Director HR
Innova Solutions

Dr. Jugal Kishore Vashist
Head- Rail Logistics
Ultratech Cement Ltd.
Aditya Birla Group Company

Mr. Kushal Abrol
Global Business Development Lead
Google UK

Mr. Lokesh Mehra
Senior Business Lead – Learner
Engagement, South Asia
Amazon Web Series

Mr. Manish Dhyani
Head Private label and B&C Head
Landmark Group

Ms. Manya Jha
Founder & Chairperson
Morphedo

Mr. Mayank Varma
Account Manager – Global Commercial
Services
American Express

Ms. Monica Virbhan
Delivery Manager-IT Risk
Societe Generale Global Solution Centre

Ms. Monika Jain
Chief Human Resources Officer
ABC Consultants

Ms. Mriganki Tyagi
Director e-commerce
Colgate-Palmolive India (Pvt)

Mr. Munish Seth
Country Director
Android Partnerships
Google India

Mr. Muzammil Ali
Functional Consultant
Tata Consultancy Services

Mr. N. S. N. Murty
Partner & Leader, Government &
Public Services
Deloitte Consulting

Ms. Natasha Bahla
Brand Head
Vodafone

Mr. Naveen Kumar
Area Manager
Pepperry

Mr. Navin Agarwal
Chief Finance Controller- Steel
Vertical of Welspun Corp and
CFO of Welspun DI Pipes Ltd.

Ms. Nimish Gupta
Chief Manager – International Business
ICICI Lombard General Insurance
Company Limited

Ms. Pallavi Singh
Head – Digital & Customer
Services (EMBU) Vida
Hero MotoCorp

Mr. Pandaj Nath
Director Marketing @ Hipi
Zee Entertainment Enterprises Ltd.

Mr. Pandaj Tomar
India Head-AXA Climate
Axa S.A.

Mr. PiyushKant Singh
Assistant Vice President
Citi Bank

Mr. Pradeep Wadhwa
Founder
Stealth Mode

Ms. Pragya Trivelli
Director, Trade and Investment –
Tech/Innovation
Australian Embassy

Mr. Prakhaz Srivastava
Senior Manager- Brand Solutions
Radio Mirchi

Mr. Prashant Hasija
Sr. Managing Consultant
IBM



Scan
QR code

SOME OF OUR DISTINGUISHED ALUMNI

Mr. Prashant Thakur
Category Manager
Flipkart Fashion

Ms. Priyanka Dubey
Head- Postpaid Product & Marketing
Bharti Airtel

Ms. Priyanka Kaushik
AVP - Human Resources
Starlite Power

Ms. Priyanka Shukla
Associate Director
Kotak Wealth Management

Mr. Radnit Sarin
AVP-Agency and Alternate
Kotak General Insurance

Ms. Rachna Chandra
Senior Human Resource Manager
Government + Marketplace (GoM)

Dr. Rajat Srivastava
Regional Director
EPC INDIA

Mr. Rajesh Kumar Sinha
Practice Lead of P&C and
Insurance Platforms
Capgemini Invent

Ms. Rajshri Kesarwani
Senior Consultant
Birlasoft

Ms. Riddhi Bajaj
Project Leader
Bain and Company

Ms. Rinjhim
Business and Integration Arch
Associate Manager
Accenture

Mr. Rishabh Singh Chauhan
Head Call Center Collection
OLA Financial Services

Mr. Rohit Bansal
City Growth Manager
Zomato

Mr. Sandeep Sehgal
Director - Business Head
Panasonic

Mr. Sanjay Jain
Director
TPS Business Advisors India Pvt Ltd

Mr. Sanjiv Murugan M
City Manager - Chennai
MilkBasket

Mr. Satish Sisodia
Vice President - Sales - DACH Region
Accenture

Mr. ShaikhulIbrahim
Head of Distribution - Mass Market
Etisalat UAE

Mr. Shalabh Saxena
Regional Risk Leader North
Grant Thornton India LLP

Mr. Shantanu Bhattacharya
Vice President
Swiss Re

Mr. Shashank Gachdeva
Senior Consultant
Infosys BPM

Ms. Shilpa Sood
Digital & Analytics Solutions Lead
HCL Technologies Ltd.

Mr. Shomi Agarwal
Senior Director
WNS Global Services

Mr. Suraj Dudekula
Business Analyst
Coforge

Dr. Smriti Kashiramka
Associate Professor
IIT Delhi

Ms. Sowmya Krishnamoorthy
Associate Director
Onlabera Inc.

Mr. Sujay Bhattacharya
Senior Vice President
NTT DATA

Mr. Sumit Redhi
Assistant Vice President
Jagpur Rugs

Ms. Surbhi Dalsh
Consultant
Genpact EPC

Mr. Surya Mehra
Business Manager
IIM Kashipur FIED

Ms. Upasana Natta
Manager
KPMG Australia

Ms. Vaishali Tiwari
Associate Director Business Head -
InsureTech
Flipkart

Ms. Varsha Srivastava
Regional Manager - Landlord Relationship
Property and Franchise
Business Development
Croma

Mr. Vibhav Kapur
Board Member
Shanghai ValveLine Cummins Co. Ltd

Ms. Vrinda Bhatia
HRBP Store Operations & New Initiatives
Reliance Retail

Mr. Yogesh Bellani
Founder & CEO
Uttisha Partners Pvt. Ltd



ALUMNI



THOUGHT LEADERS @ BIMTECH

THOUGHT LEADERS



- 01 **Tenzin Gyatso**
His Holiness,
The Fourteenth Dalai Lama
- 02 **Smt. Rajashree Birla**
Chairperson, Aditya Birla Centre for Community
Initiatives and Rural Development
- 03 **Bharat Ratna Late Dr. A. P. J. Abdul Kalam**
Former President of India
- 04 **Shri M. Venkiah Naidu**
Former Vice President of India
- 05 **Dr. Rajiv Kumar**
Former Vice Chairman, NITI Aayog, Govt. of India
- 06 **Shri Yashwant Sinha**
Former Finance Minister, Govt. of India
- 07 **Prof. Robert E. Kaplan**
Marvin Bower Professor of Leadership Development,
Emeritus, Harvard Business School
- 08 **Padma Shri Late Dr. Pritam Singh**
Former Director IIM, Lucknow & MDI Gurugram
- 09 **Padma Bhushan Shri R. C. Bhargava**
Chairman, Maruti Suzuki India Ltd.
- 10 **Shri T. V. Mohandas Pai**
Chairperson-Board of Manipal Global Education Services Pvt. Ltd.
and Advisor to the Manipal Education and Medical Group
- 11 **Padma Vibhushan Late Prof. Yash Pal**
Indian Scientist and Educationist
- 12 **Shri R. S. Sodhi**
Managing Director at GCHMF Ltd (ANUL)
- 13 **Sri Sri Ravi Shankar**
Spiritual Leader, Founder 'The Art of Living'
- 14 **Dr. Venk Srinivasan**
Chairman and Managing Director,
TVS Motors and Former President, CI
- 15 **Shri Harvaresh Narayan Singh**
Deputy Chairperson, Rajya Sabha, Govt. of India
- 16 **Shri Pradeep Kashyap**
Founder and CEO, MART
- 17 **Dr. Kiran Karnik**
Former President, NASSCOM
- 18 **Dr. Jalram Ramesh**
Former Minister of Rural Development, Govt. of India
- 19 **Dr. Subhash Chandra**
Chairman, Essel Group & ZEE Entertainment
- 20 **Padma Bhushan Dr. Jagdish Sheth**
Charles H. Kellogg Professor of Marketing,
Goldzweig Business School, Emory University, USA
- 21 **Dr. Santrupt Misra**
Group Director-Birla Carbon, Director-Chemicals,
Director-Group HR, Aditya Birla Group
- 22 **Shri Tapan Singhal**
Managing Director and Chief Executive Officer (CEO)
Bajaj Allianz General Insurance Co. Ltd.
- 23 **Shri Vinod Rai**
Former Comptroller and Auditor General of India
- 24 **Shri Arun Maira**
Former Member of Planning Commission of India
- 25 **Shri C. P. Gurnani**
MD & CEO, Tech Mahindra
- 26 **Shri Arvind Kejriwal**
Chief Minister, Delhi
- 27 **Dr. Kiran Bedi**
Retired Indian Police Service Officer,
Former Lieutenant Governor, Puducherry
- 28 **Shri Prabhu Chawla**
Editorial Director, The New Indian Express
- 29 **Shri Ronnie Screwvala**
Co-founder & Chairman, upGrad
- 30 **Mountaineer Kuntal Josher**
(Scaled Mount Everest Twice)



CAMPUS FACILITIES

BIMTECH HAS ADEQUATE ON & OFF-CAMPUS HOSTEL FACILITIES FOR THE STUDENTS. BOTH HOSTELS PROVIDE AT-PAR ULTRA-MODERN LIVING ENVIRONMENTS. ROOMS IN HOSTELS CAN BE USED ON A SINGLE OR TWIN-SHARING BASIS. THE HOSTELS ARE DESIGNED TO PROVIDE A PROPER MIX OF PRIVACY & AND A UNIQUE SOCIAL EXPERIENCE. A RESIDENTIAL PROGRAM IN ITSELF ACCORDS UNPARALLELED OPPORTUNITIES FOR EXPERIENTIAL LEARNING IN THE SKILLS OF RELATIONSHIP MANAGEMENT. THE SELF-CONTAINED COMPACT CAMPUS THAT BIMTECH OFFERS ONLY ENHANCES THE LEARNING OPPORTUNITIES AND EXPERIENCES. THE BIMTECH CAMPUS FOSTERS CLOSE-KNIT FAMILY WITH AND FACULTY MEMBERS WHO STAY ON CAMPUS, STUDENTS, AND THE STAFF; A FAMILY THAT LIVES, LEARNS, ENJOYS, AND GROWS TOGETHER.

BIMTECH IS LOCATED ON A COMPOSITE, FULLY AIR-CONDITIONED, WI-FI-ENABLED, RESIDENTIAL CAMPUS IN GREATER NOIDA, IN THE NATIONAL CAPITAL REGION, A FEW KILOMETERS FROM THE CAPITAL OF INDIA. THE CAMPUS ENVIRONMENT IS HIGHLY CONDUCTIVE TO ACADEMIC LEARNING. IT PROVIDES COMFORTABLE LIVING WITH FACILITIES. THESE FACILITIES AIM TO CREATE A CONDUCTIVE ENVIRONMENT FOR ACADEMIC LEARNING, PERSONAL GROWTH, AND OVERALL WELL-BEING OF THE STUDENTS. HERE'S A BREAKDOWN OF THE FACILITIES MENTIONED:

- **Hostel Accommodation:** BIMTECH provides both on-campus and off-campus hostel facilities for students. The hostels offer modern living environments with options for single or twin-sharing rooms. The design of the hostels balances privacy with opportunities for social interactions.
- **Medical Centre:** BIMTECH has a fully equipped Medical Centre staffed by senior resident doctors and visiting medical professionals. An ambulance service is available 24/7 for any medical emergencies that may arise.
- **Meditation Center:** This facility provides a space for students to engage in meditation and relaxation activities, promoting mental well-being.
- **Cafeteria:** The multi-cuisine cafeteria offers a variety of food options for students, staff and faculty members.
- **Gym & Sports Facility:** BIMTECH has an ultra-modern gym and sports facilities to promote physical fitness and recreation among students.
- **Salon & Beauty Parlor:** This facility offers grooming services to students, enhancing their overall well-being.
- **Atal Incubation Centre:** An incubation center to foster entrepreneurship and innovation among students.
- **Virtual Classroom/Recording Room:** Equipped with the Necessary technology for high quality virtual classes and sound recording.
- **Gazebo & Green Lawns:** Outdoor seating areas where students can relax and spend their free time.
- **Café Coffee Day Outlet:** A convenient place for students to grab refreshments within the academic block.
- **Swings & Sitting Areas:** Various locations around the campus are equipped with swings and sitting spaces.
- **Badminton Court & Cycling Club:** Sports facilities and a cycling club for students interested in physical activities.
- **Worship Place:** A space for religious and spiritual practices on campus.





Scan
QR code



ON-LINE DATABASES & RESOURCES AVAILABLE IN THE KNOWLEDGE CENTRE

- Standard Site License for Harvard Business School Content
- Emerald eCases
- The Case Centre
- Scopus
- ACE EQUITY
- CMIE- ProquestIQ
- Indiatat
- EuraMonitor Passport GMID
- EBSCO host
- Turnitin Anti Plagiarism Software
- DELNET
- National Digital Library
- NPTEL
- Atlas.ti
- TickerPlant
- Shodhganga
- e-Books Business Collection

The remote access of a resource has been given to all the authorized members of the library.



- **Herbal Gardens:** A garden with various herbal plants, promoting environmental awareness and education.
- **Solar Power Plant:** A sustainable energy source contributing to the campus's electricity needs.
- **Interactive Touch Boards/ Smartboards:** Smartboards in classrooms for interactive and engaging learning experiences.
- **MDP Centre:** A center for conducting Management Development Programs and seminars.
- **COOLS (Centre for Online Studies):** A center for online studies and post-graduate diploma programs.
- **Tuck Shop:** A shop offering convenience items for students.
- **Shuttle Service:** Transport services between hostel facilities and commuting to Noida.
- **Communication & Reprographic Facilities:** Services for communication and document reproduction.
- **Bank ATM:** On-campus ATM for banking convenience.
- **Campus Security:** 24/7 security measures including CCTV cameras and round-the-clock security personnel.
- **Music Hut:** A dedicated space for music-related activities.
- **Guest Houses:** Accommodation for visiting guests and parents.
- **RO Plant:** A water treatment facility for clean drinking water.
- **Lifts:** Elevators in academic blocks and hostels for accessibility.
- **Ambulance:** 24/7 availability of on-campus ambulance.
- **In-House Bakery:** Freshly baked goods for students.
- **CCTV Cameras:** Strategic placement of cameras to enhance campus security.

Overall, these facilities contribute to creating a holistic educational experience and a supportive environment for students at BIMTECH.

CAMPUS FACILITIES

CAMPUS FACILITIES



FULLY
AIR-CONDITIONED
Wi-Fi ENABLED
RESIDENTIAL
CAMPUS

BIMTECH Knowledge Centre

BIMTECH Library, known as the BIMTECH "Knowledge Centre" is a hybrid library. It is considered to be one of the best libraries in the Delhi NCR region in the area of management education, with a mixed collection of both print and electronic resources: which include books, journals, databases, CDs/DVDs, e-journals, reports etc. The Knowledge Centre plays a very important role in providing information services for the academic community in their intellectual pursuits. The library provides a wide variety of services, physically as well as online. The electronic resources subscribed by the library are accessible to the users through the discovery search facility.

The library is the most lively place on the campus, providing a friendly environment that enables learning and advancement of knowledge, extends research and publication assistance, and facilitates to postgraduates, research scholars, staff and faculty. A large, well-ventilated two-floored reading room supports it. The library is enriched with print and digital systems which are accessible to the students, ex-students, research workers, faculty, staff, and visitors. The library frequently displays and exhibits its resources.

Print Resources:

Books: 30704 (as on 31/07/2023)
Print Periodicals: 128 (National 111, International 17)
Newspapers: English & Hindi: 14
Thesis: 110

Electronic / E-Resources:

- Online Databases: 17
- E-Books: 20029
- Journals: 5062
- Magazines: 1606
- Non-book Material (CDs/DVDs): 3534
- Videos: 6780
- Thesis & Dissertation: 33841

IT Resources

The computer lab in the academic block with internet Wi-Fi connectivity in the hostel rooms makes it easy to access the material provided by the faculty. Round the clock internet facility connects the students with the world through lightning fast 1 Gbps internet. Students of all the programmes are encouraged to bring their laptops for uninterrupted utilization of the facilities. The campus is fully wired with terminals to connect at various locations. The INTRANET usage is encouraged for the students for online discussions and interaction as well as material sharing.





ADMISSION @ BIMTECH



Scan QR code to apply online

Programmes Offered for Batch 2024-26 at Greater Noida Campus

Programme	Recognitions	No. of Seats	Eligibility Criteria	Grade Eligibility Criteria	Programme Tuition Fee Category-wise (for NR/NI/Foreign)
PGDM (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIL	240 + 45**	Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/ 2023-24/Valid CMAT 2024 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	General INR 14,00,000 **Supernumerary INR 14,00,000 Corp. Sponsored/ NRI/ NRI Sponsored INR 19,00,000
PGDM (Artificial Intelligence & Data Science) (2 Year, Full Time)	AICTE Approved	60	Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/ 2023-24 score+PI+ Extempore	Graduation in Engineering/ Maths (Honors)/ Statistics(Honors) with Min. 60% marks* (10+2+3 pattern)	Merit INR 16,00,000 Corp. Sponsored/ NRI/ NRI Sponsored INR 22,00,000
PGDM (International Business) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIL	60	Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2024 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	General INR 14,00,000 Corp. Sponsored/ NRI/ NRI Sponsored INR 19,00,000
PGDM (Insurance Business Management) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIL	60	Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2023-24/Valid CMAT 2024 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	General INR 13,00,000 Corp. Sponsored/ NRI/ NRI Sponsored INR 17,00,000
PGDM (Retail Management) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIL	60	Valid CAT 2023/ Valid XAT 2024/ Valid GMAT 2022/2023-24/Valid CMAT 2023-24/Valid CMAT 2024 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	General INR 13,00,000 Corp. Sponsored/ NRI/ NRI Sponsored INR 17,00,000

Imp Note: Security deposit (refundable), hostel and mess charges are additional. CAT/XAT/GMAT/MAT/CMAT score not required for Corporate, NRI, NRI sponsored categories & Supernumerary seats.

*Candidates appearing in Final Year Graduation Examination (1st attempt) in Summer 2024 can also apply. Such candidates will have to produce final year result of Graduation with minimum 50% marks in aggregate for all the programs except PGDM AI & DS program as minimum 60% aggregate is required in this program, on or before 31st October 2024, failing which their provisional admission will be automatically cancelled.

Please note that in the event of an inappropriate fresh (without work experience) after your Graduation, you will be required to provide a justification during the selection process. Having work experience between graduation and year of PGDM admission shall be treated as valid.

**Supernumerary seats reserved for People of Indian Origin (PIO)/ Foreign Nationals (FNI) - International / SAARC Nationals/Gulf Quota/Overseas Citizens of India (OCI)



The choice of a career is a life defining decision and it requires in-depth information about the program and the institute. Guided by our values of 'integrity & transparency', we have put our best to provide all information which would possibly be required by the parents & aspirants for an informed decision making.

All the best!

Prof. Chanchal Kishwaha
Chairperson - Admissions
chairperson.admissions@bimtech.ac.in

ADMISSION CATEGORIES

A. Merit Category

(i) General Category

85 percent seats in all courses will be filled through general category. For distribution of seats, please visit <http://bimtech.ac.in/admissions/>. Regular admission is granted to those applicants who have fulfilled all the admission requirements and whose names appear in the merit list of successful applicants.

(ii) ESCS (Economically & Socially Challenged Students Category)

SC/ST/OBC/EWS/Minority Communities (Muslims, Sikhs, Christians, Buddhists, Zoroastrians/Parsis & Jains)- 5 percent seats are reserved for the candidates coming from ESCS category to bring social diversity in the class. A weightage of 5 points would be given while calculating merit to facilitate the entry of such candidates. 15% Concession to SC/ST and 7.5% Concession to OBC/Minority Communities in Hostel Accommodation Charges will also be given under this category.

Note: 5% seats reserved for ESCS category will be opened for general category, if not filled by ESCS category.

B. Supernumerary Category (Applicable for PGDM program only)

45 seats are reserved under Supernumerary category for People of Indian Origin (PIO)/Foreign Nationals (FN)-International/SAARC Nationals/Gulf Quota/Overseas Citizens of India (OCI) in PGDM program only where candidates will have to submit proof of their status as PIO/OCI/Foreign Nationals/Children of Indian Workers in the Gulf Countries.

Note: Admission under this category will be done on merit basis among applicants of Supernumerary category only.

C. Other Categories

10 percent seats will be filled through Corporate Sponsored/NRI/NRI Sponsored Category.

Eligibility for Corporate Sponsored/NRI/NRI Sponsored Category

Minimum 50 percent marks in Graduation. Candidates appearing in Final Year Graduation Examination (1st attempt) in Summer 2024 can also apply. Such candidates will have to produce final year result of Graduation with min. 50% marks in aggregate on or before 31st October 2024, failing which their provisional admission will be automatically cancelled.

For being eligible under different categories, the applicant will have to produce the following at the time of submission of first instalment of tuition fee. (Tentatively in second week of March, 2024)

Additional Documents Required for Corporate Sponsored Category

- A sponsorship letter from the company in the format prescribed by the institute and uploaded on our website (www.bimtech.ac.in/admissions/selection-process/)
- The sponsoring company must have an annual turnover of Rs. 50 crore minimum as reflected in the latest financial statements available. (Audited copy of the balance sheet/Profit & Loss Account of preceding financial year i.e. 2022-23). Self-attested photocopy to be submitted, failing which the first instalment of tuition fee will not be accepted.





ADMISSION @ BIMTECH

Additional Documents Required for NRI Sponsored Category

1. Candidates will have to submit Sponsoring NRI's sponsorship letter as per format prescribed by the Institute and uploaded on our website. (www.bimtech.ac.in/admissions/selection-process/)
2. Passport copy and visa or evidence of NRI status, all duly attested by a qualified notary or Indian mission/consulate or Indian Chamber of Commerce in the country of residence or by consulate/mission/embassy of the concerned country in India, is required.
3. Proof of income - minimum 50,000 USD per annum. Income of the sponsor(s) will also have to be produced.

Additional Documents Required for NRI Category

Passport copy and visa or evidence of NRI status, all duly attested by a qualified notary or Indian mission/consulate or Indian Chamber of Commerce in the country of residence or by consulate/mission/embassy of the concerned country in India, is required.

Additional Documents Required for Supernumerary Seats

1. Candidates will have to submit a proof of their status as PIO/OCI/Foreign Nationals-International/SAARC Nationals/Children of Indian Workers in the Gulf Countries.
2. Admission under this category will be done on merit basis among applicants of Supernumerary category only.

Additional Documents Required for ESCS Category (SC/ST/OBC/Minority Communities/EWS)

The candidate shall be required to submit any one of the following in support of his/her claim for seats under ESCS Category:

1. For Minority Community certificate, candidate can submit any one of the following:
 - a) Self declaration as per Format I (www.bimtech.ac.in/admissions/selection-process/)
 - ii) Caste/Community certificate issued by Religious Authority.
2. For admission under EWS Category, the family income of the applicant from all sources should not be more than Rs. 8,00,000/- p.a. The candidate shall be required to submit any one of the following:
 - a) The applicant's family should hold an income certificate issued by the SDM or any other officer authorized in this behalf by the Revenue department stating that the total income of the family is not more than Rs. 8,00,000/- p.a.
 - ii) Income tax assessment order of most recent year which is issued to a person after filing ITR.

Note : Documents for all the categories to be produced at the time of submission of first instalment of tuition fee (Tentatively in second week of March, 2024), failing which the applicant will be considered under 'General Category' of Merit seats as per the eligibility.

FINAL SELECTION CRITERIA

Parameters and Weights/Ages for General/NRI/Sponsored Categories/Supernumerary Seats

S.No.	SELECTION CRITERIA	Weights-General Category	Weights-NRI/Sponsored Categories/Supernumerary Seats
1	Selection Process: Entrance (EKTW) & Personal Interview (PI)	10 (EKTW) + 25 (PI) = 35%	20 (EKTW) + 30 (PI) = 50%
2	CAT/XAT/GMAT/CMAT/MAT percentile	30%	NA
3	*Past Academic Performance (10th, 12th & Graduation)	7%	14%
4	Additional weightage for candidates with Engineering, Maths & Statistics background	5%	10%
5	**Work Experience	10%	13%
6	#Regional (Other than UP & NCH Region)	1%	3%
7	#EWS Category- Minority Communities/SC/ST/OBC/EWS	5%	5%
8	Gender (Female Candidates Only)	5%	5%

*Additional weightage will also be given to candidates who have done Graduation from NRI (since preceding year 2022 ranking) top 100 Colleges/Universities/Engineering Colleges.

**Weightage for work experience should ideally be given to a candidate only if he/she had worked in executive or supervisory role for a minimum period of one year as on 31/03/2024 in a registered company having turnover of Rs. 50 crores or more in the preceding financial year i.e. 2022-23.

However, management reserves the right to relax this particular norm on the merit of the case, if the candidate is from a start-up entrepreneurial or social organization.

#For getting regional weightage, submission of valid proof of residence is must. The domicile certificate issued by a competent authority or copy of passport/Voter etc. can be submitted as an additional document.

#For getting EWS category weightage, relevant certificate issued by a competent authority for EWS/SC/ST/OBC/Minority Communities (Muslim / Sikh / Christian / Buddhist / Parsi / Jati) has to be submitted. Management reserves the right to make minor changes to address diversity on gender and social parameters.

Verification of Documents

All certificates, mark sheets and degrees submitted by applicants for seeking admission to any program in BIMTECH will be sent for verification to the issuing authorities. Admission secured through fake or manipulated testimonials will be cancelled immediately and no refund of any fee paid will be due. Document verification list is available at <https://www.bimtech.ac.in/admissions/documents-list/>

SELECTION PROCEDURE

The steps in selection for admission at BIMTECH includes :

STEP I: Application

(1) Procurement of Form :

Application form (common for all the programmes) is available on our website www.bimtech.ac.in.

(2) Filling up the application form :

Application form can be filled online followed by paying Rs. 2000/- through Credit/Debit Card.

STEP II : Selection Process and Venue

The second stage is of Personal Interview (PI). Normally an aspirant having a certain minimum percentile (cut off) in qualifying tests such as CAT/XAT/GMAT/CMAT/MAT is called for this process.

However, to avoid possible overlapping of selection process with other B Schools and also to facilitate the early selection/offer of admission, we propose to conduct an early round (First Phase) of PI process after third week of December 2023 itself which would be well before the declaration of CAT/XAT results. Here we intend to invite majority of the applicants who apply on or before December 2nd, 2023 based on their profile as judged from:

- Consistency & good past academic performance
- Relevant work experience that brings value to class room learning

Such candidates would be required to upload their entrance test percentiles (CAT/XAT/GMAT/CMAT/MAT) the moment results are out. The candidates who appear in the early round of PI can expect to have admission offer letter, subject to selection, within 10 days of the declaration of CAT/XAT results – tentatively in the second week of March, 2024.

ADMISSION @ BIMTECH

The second round of selection process (post declaration of CAT/XAT results) would be held after the second week of February 2024 and only those applicants who get a minimum prescribed cut-off percentile, would be called for PI process. The admission offer letter for the second round of process is expected in second week of March, 2024.

The Selection Process is proposed to be conducted in two phases. The early round (Phase 1) selection process will be conducted in the month of December 2023, while Phase 2 selection process will be conducted in February 2024. Please note the selection process will be in online mode and only offline at BIMTECH Greater Noida campus for both the phases.

Candidates need to update their entrance test percentiles (CAT/XAT/GMAT/CMAT/MAT) in the online application form after the same are declared for preparation of final selection list based on merit.

STEP III: Result

Declaration of Final Selection List:

Final selection list is prepared taking into account the candidates:

- 1) Past academic performance
- 2) Entrance test scores (CAT/XAT/GMAT/CMAT/MAT)
- 3) Performance in Personal Interview based on their respective weightages as mentioned on page no. 51
- 4) Work Experience (if applicable)
- 5) Other parameters, wherever applicable, as per the weightages table

Final Selection List would be declared by 2nd week of March 2024 (tentative)

STEP IV: Admission

Fee Submission

The selected candidates have to deposit the first installment of tuition fee within the given time frame as per the offer letter to ensure their admission, failing which the offer is passed on to the waitlisted candidates. The fee for boarding/lodging would be given separately at a later date.

Institute does not entertain any request for extension of the deadline for submission of fee.

Beginning of Session

Academic session of all the programmes is likely to start on Saturday, June 15, 2024 (tentative).

Tie-ups for Education Loan :

BIMTECH has a formal tie-up with State Bank of India, Axis Bank, HDFC Credila Financial Services (An HDFC Ltd. Company), IDFC FIRST Bank & Bank of Baroda for providing education loans on priority basis subject to fulfilment of their terms and documentation requirement. BIMTECH is a reputed name in Business Education and almost all banks are extending loans to our admitted candidates. However, Institute has no active role in arranging loan for applicants.

NOTE: All the admission related communication would be done through email only on the email id provided in application form by the applicant. We also use SMS to share important notifications on the mobile number provided by the candidate in the application form. Candidates are also advised to follow our official Facebook page for general updates and dedicated Facebook group for admission updates/queries.

IMPORTANT REGULATIONS

- (1) If a student admitted to the institute is found to have given any false information or suppressed some information, his/her admission will be cancelled and fees will not be refunded to such candidate.
- (2) The Application Fee once paid is non-refundable.
- (3) The total tuition fee for any programme under Mass, international students categories and Supernumerary seats may be paid in equal half yearly instalments. The first such instalment shall be paid before the start of the session. No extension of time limit will be granted for the same.
For IIRI and IIRU/corporate sponsored candidates, the fee is paid annually.
- (4) The Institute does not take responsibility for delay in transit incurred in receipt and delivery of any communication between the Institute and the applicant.
- (5) All disputes are subject to the legal jurisdiction of District Gautam Budh Nagar, Uttar Pradesh (India).
- (6) Those who are given provisional admission due to non-declaration of their graduation result are required to submit the marks sheet up to 31st October 2024, failing which the

- candidate will cease to be a student of the institute. In such a case, the general security deposit alone will be refunded.
- (7) Students who are not able to secure 50% aggregate marks in their graduation exam after the admission is granted, will have to withdraw from the programme and no fee except general security deposit will be refunded.
- (8) A student should observe all the rules and regulations framed from time to time by the Institute. Breach of any of these may render him/her liable for penalty under the rules and/or suspension from the institute.
- (9) All BIMTECH Programmes offered are computer-aided residential. Staying in the Institute's hostel for complete 2 years is mandatory and will not be changed under any circumstances.

The Institute reserves the right to alter course content of the programmes, rules and regulations, teaching activities, tuition fee payable, boarding and lodging fees and/or any other matter pertaining to its working. The Director's decision will be deemed as final in all such matters.

SCHOLARSHIPS

SCHOLARSHIPS OFFERED

Late Basant Kumar Birla Admission Merit Scholarship

Scholarships are available by way of partial waiver of fee to all the admitted candidates from merit category having following percentiles in CAT/XAT/GMAT tests only, irrespective of the course they are admitted in.

TEST	PERCENTILE	SCHOLARSHIP (INR)	APPLICABLE FOR
CAT/XAT/ GMAT	$\geq 95-100$	7 LAKHS	PGDM, PGDM-AI & DS
	$\geq 90-94$	5 LAKHS	PGDM-IB, PGDM-IBM, PGDM-RM
	$\geq 85-89$	3 LAKHS	
	$\geq 80-84$	1 LAKH	



BUILDING BUSINESS LEADERS

Aspiring Social Impact



BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY

Plot No. 5, Knowledge Park II, Greater Noida (NCR)

Uttar Pradesh 201306, India

+91 120 8843000 - 10, +91 9355024501 - 10 (Extension 331/332)

+91 9718444066 / 0540274666

admission@bimtech.ac.in

Toll Free 1800 5723 999

www.bimtech.ac.in



<https://www.facebook.com/BIMTECH/>

<http://www.linkedin.com/school/bimtechnoida/>

<https://twitter.com/BIMTECHnoida>

<https://www.instagram.com/bimtechnoida/>

<https://www.youtube.com/user/TheBimtech>

<http://blog.bimtech.ac.in>